

2015 UCLA LAKE ARROWHEAD SYMPOSIUM

Transportation – Land Use – Environment Connection

PLANNING FOR CHANGE:
FROM FRAGILE TO AGILE



SPONSORSHIP OPPORTUNITIES

Lewis Center 
Communities • Transportation • Environment

 **ITS**
INSTITUTE OF
TRANSPORTATION STUDIES



Diamond Sponsor - \$20,000 +

- 4 complimentary registrations (or donate to scholarship pool)
- 4 registrations at 50% off
- 10 additional invitations for conference attendance
- Exclusive display of promotional materials in meeting room on the day sponsored
- Arrangements for a 2-hour private breakout meeting for your organization
- Opportunity to nominate speaker for UCLA's review
- Highlighted recognition on conference website & online materials
- Highlighted recognition as Diamond sponsor from the podium on the day sponsored
- Shared recognition in conference printed materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2015-2016 Arrowhead Steering Committee
- Recognition as sponsor of (choose one):
 - Day 1: Sunday, October 18; Day 2: Monday, October 19; or
 - Day 3: Tuesday, October 20



Platinum Sponsor - \$10,000 +

- 2 complimentary registrations (or donate to scholarship pool)
- 2 registrations at 50% off
- 5 additional invitations for conference attendance
- Exclusive display of promotional materials during afternoon reception or dinner
- Highlighted recognition on conference website & online materials
- Highlighted recognition as Platinum sponsor from the podium as meal or reception sponsor
- Opportunity to nominate speaker for UCLA's review
- Shared display of promotional materials at the registration table
- Shared recognition in conference printed materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2015-2016 Arrowhead Steering Committee
- Recognition as sponsor of (choose one):
 - Sunday Afternoon Reception, Sunday Dinner, Monday Afternoon Reception, or Monday Dinner





Gold Sponsor - \$7,500 +

- 2 complimentary registrations (or donate to scholarship pool)
- 2 registrations at 50% off
- 4 additional invitations for conference attendance
- **Exclusive display of informational materials during breakfast or lunch**
- Shared recognition on conference website & online materials
- Opportunity to nominate speaker for UCLA's review
- Highlighted recognition as Gold sponsor from the podium as meal sponsor
- Shared display of promotional materials at the registration table
- Shared recognition in conference printed materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2015-2016 Arrowhead Steering Committee
- Recognition as sponsor of (choose one):
 - Monday Breakfast, Tuesday Breakfast, Monday Lunch or Tuesday Lunch



Silver Sponsor - \$5,000 +

- 1 complimentary registration (or donate to scholarship pool)
- 2 registrations at 50% off
- 3 additional invitations for conference attendance
- Recognition of Evening Reception sponsorship including signage at the reception
- Opportunity to nominate speaker for UCLA's review
- Shared display of promotional materials at the reception
- Shared recognition on conference website & online materials
- Shared recognition in conference printed materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2015-2016 Arrowhead Steering Committee
- Shared recognition as sponsor of (choose one):
 - Sunday Night Cocktail Reception
 - Monday Night Cocktail Reception





Sponsor - \$2,500 +

- 1 complementary registration (or donate to scholarship pool)
- 1 registration at 50% off
- 2 additional invitations for conference attendance
- Opportunity to nominate speaker for UCLA's review
- Shared display of informational materials at registration table
- Shared recognition on conference website & materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2015-2016 Arrowhead Steering Committee



Cooperating Organizations

- 1 invitation for conference attendance
- Recognition on conference website and other promotional materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2015-2016 Arrowhead Steering Committee



2015 Lake Arrowhead Symposium

Transportation-Land Use-Environment Connection

Planning for Change:

From Fragile to Agile

lewis.ucla.edu/events/ucla-lake-arrowhead-symposium/

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