GOMPTON PLEDGE

A COMMUNITY'S VISION FOR FREEDOM

the Christmas Lie

FUND FOR GUARANTEED INCOME

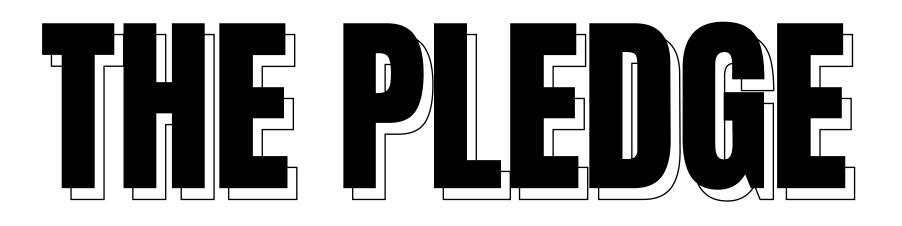


THE PROBLEM

- The wealthiest 1% in America own as much wealth as the bottom 99%, and the wealth, health and education gaps are widening.
- COVID-19 relief programs such as the CARES Act excluded undocumented workers, formerly incarcerated people, and other non-tax filers.
- Relatively small payments have been one-time and/or temporary.
- In Compton, the public health crisis of COVID-19 is linked to pervasive cyclical trauma and PTSD following decades of structural and systemic inequality evident in institutions which provide health, economic opportunities, law enforcement, education.



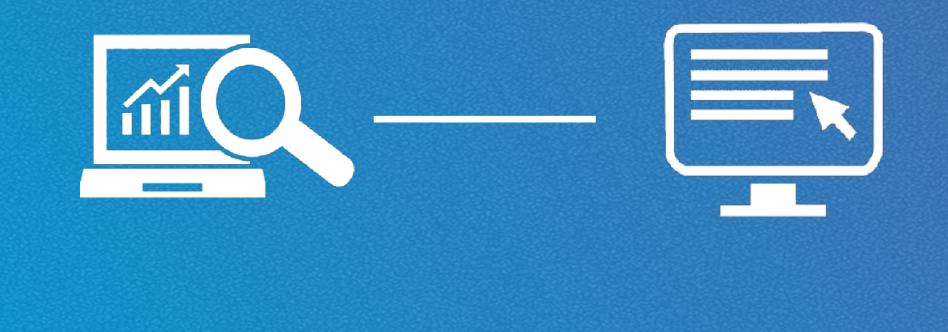




- Deliver guaranteed income of \$300 \$600 per month to 800 residents of Compton who are below the poverty line for two years.
- Provide access to financial and other services from communitybased organizations.
- Test more inclusive mechanisms for cash transfer delivery: no SSN or ITIN required.
- Explore unanswered questions to guide guaranteed income policy implementation.
- Reinforce the case for GI through investments in narrative change that debunk stereotypes.





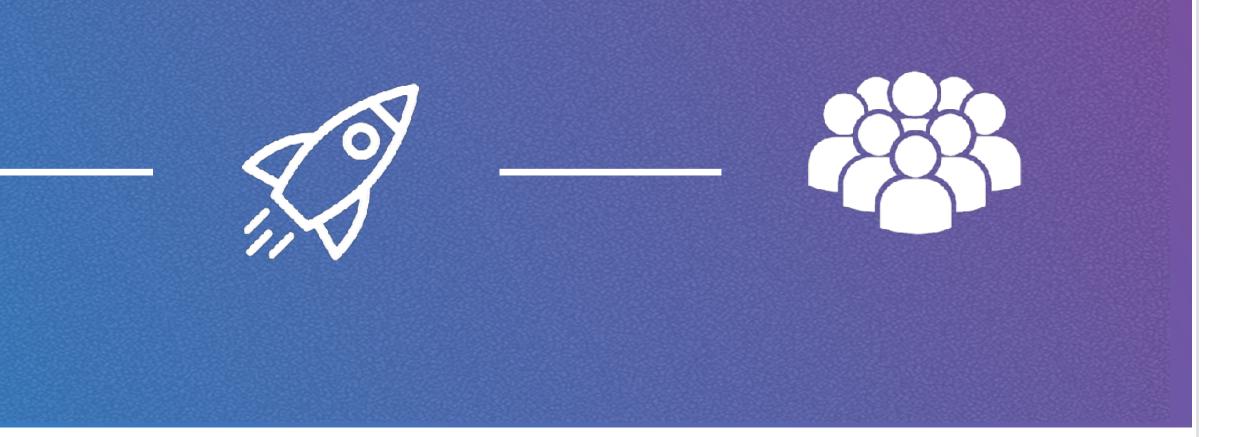


Sept 2020

- Community Advisory Council meetings
- Payments portal development
- Research design and consultation

Dec 2020

- Pre-pilot
- Compton Pledge admin portal development



Jan 2021

- Official launch on MLK weekend:
- 260 enrolled

Jan - March 2021

- Rolling enrollment to hit 800 participants
- Regular reporting of data and testimonials







Welcome to The Compton Pledge

You have been selected to receive \$ for the next two years!

The Compton Pledge is an initiative of Mayor Aja Brown's Office and the Fund for Guaranteed Income to support low-income residents with direct, regular cash transfers.

The Compton Pledge has been featured in The Los Angeles Times, CNN, The Los Angeles Sentinel, Telemundo, and La Opinión.

Don't worry, there are no strings attached. To make the case for a guaranteed income policy, the Fund for Guaranteed Income has provided this cash as a charitable donation. It should not be taxable and is not a public charge issue. Social security number or ITIN are not necessary to participate.

Low-income residents were randomly selected through an independent lottery process that has now closed. The Compton Pledge is not taking recommendations for additional participants and this email is non-transferrable.

To get started, create an account through our online portal. All information is kept private, and no information is shared with outside organizations.

You have two weeks from the day you received this email to create your account.

Create Your Account



YB

















Mayor Aja Brown and our team welcome you to the Compton Pledge Daphne! You have been selected to receive \$400.00 every two weeks for the next two years. You can access, track, and manage your cash transfers by copy and pasting this link into your browser: https://staging.my.comptonp ledge.org/sign-up?ic=7HIZQK For help, call our hotline at 213 394 2910

(111111111)

Aja Brown y yo nos gustaría darle la bienvenida a Compton Pledge Daphne! Ha sido seleccionado para recibir \$400.00 cada dos semanas durante los próximos dos años. Puede acceder, rastrear y administrar sus transferencias de efectivo o copie el link al navegador: <u>https://staging.my.c</u> omptonpledge.org/sign-up?ic=7HIZQ <u>K</u> Para ayuda, llame a <u>213 394 2910</u>

삽

5

Ð





COMPTON PLEDGE PAYMENTS PORTAL



ሰ Home

Resources

诊 Settings

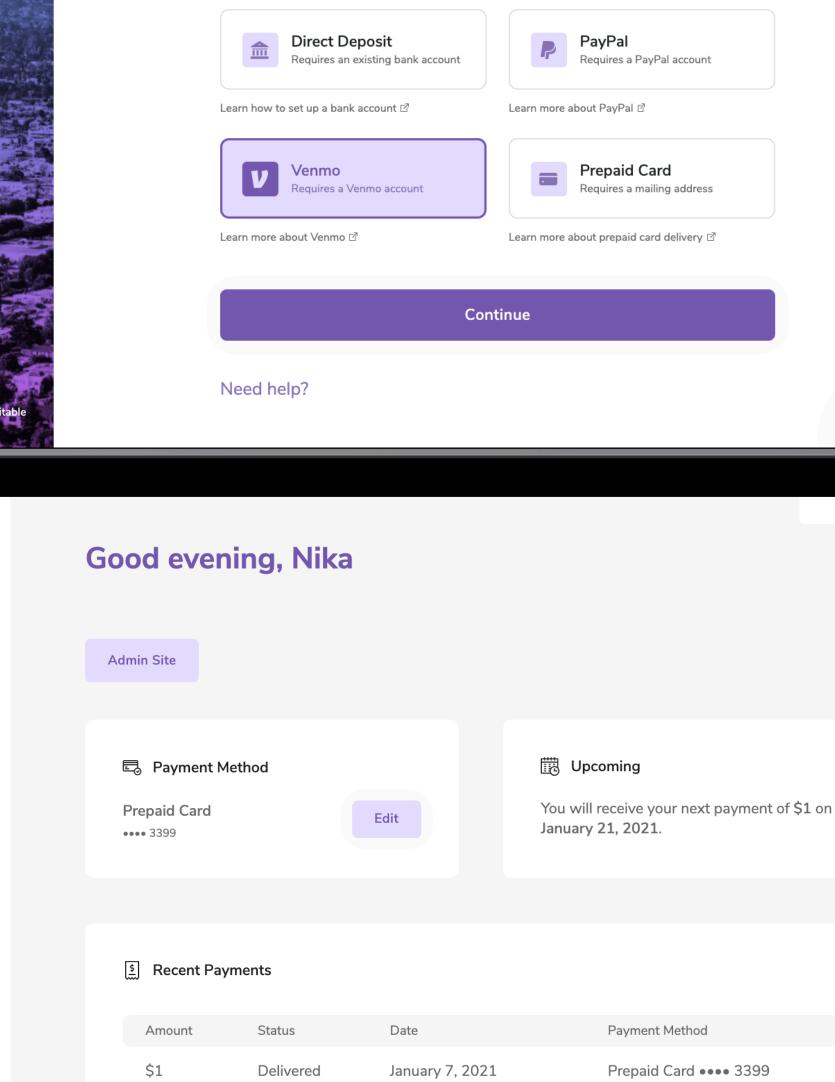
⑦ Help

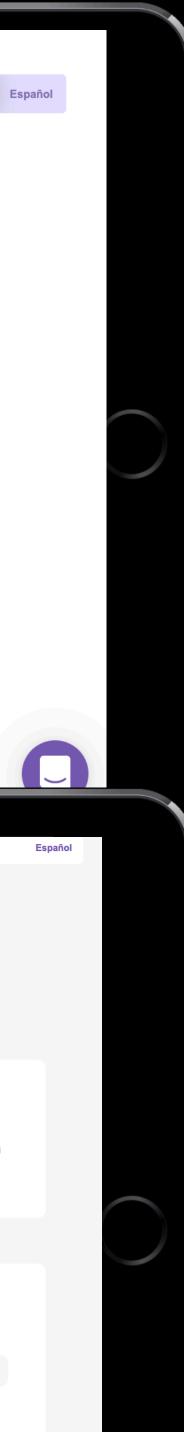
Compton Pledge

 $[\rightarrow Sign Out]$

How would you like to receive your payments?

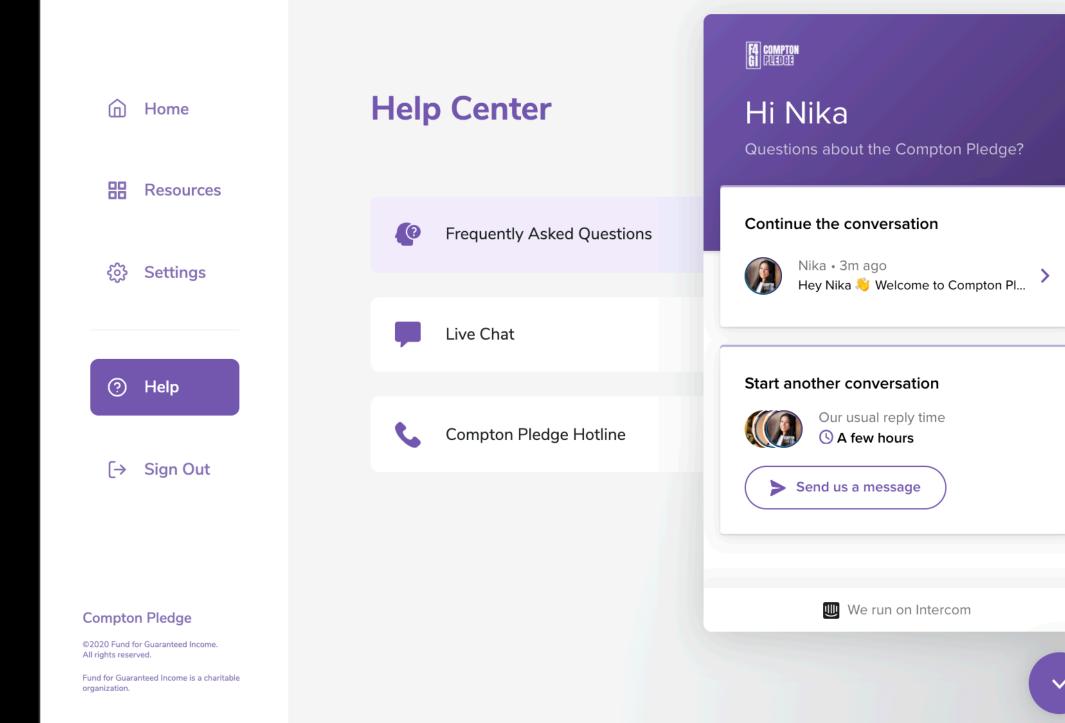
Your payments will be delivered in \$400 installments twice a month for the next two years. You will be able to change this payment method at any time. Your data is stored securely and will not be shared with any federal government agency.

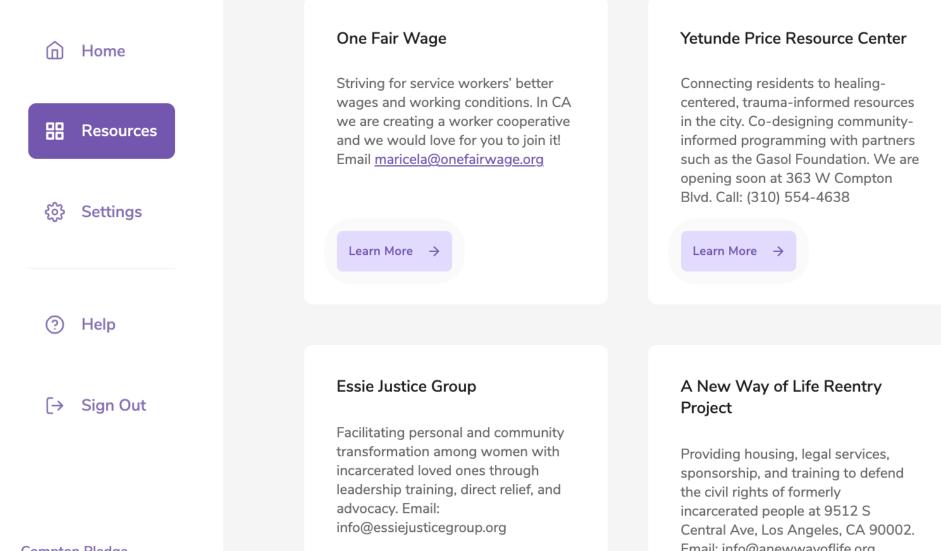




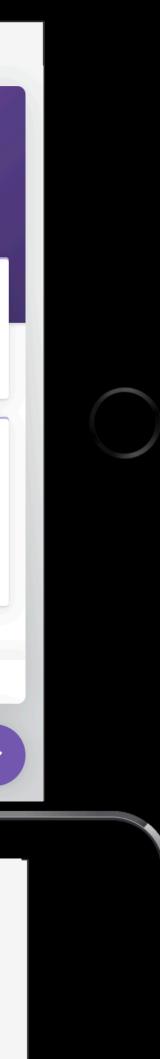


5





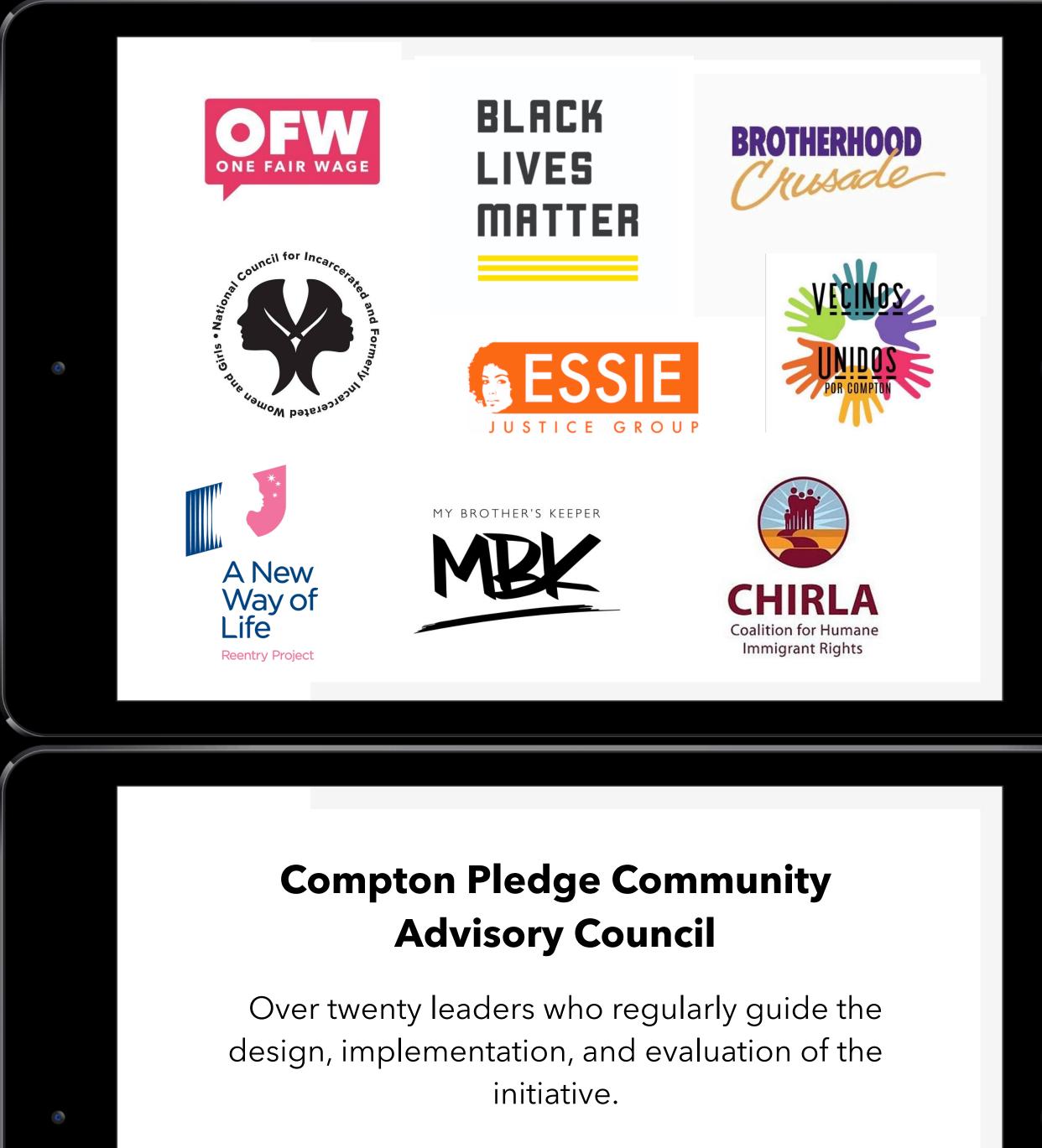
•







ORGINZATONS TAKE THE PLEDGE



JAMARAH HAYNER **COMPTON PLEDGE CO-DIRECTOR**

Jamarah is the Executive Director of the Compton Community Development Corporation. Jamarah has supported Mayor Brown's office for over 8 years. She is involved in the LA County Workforce Development Commission, Greater LA Area African American Chamber of Commerce (co-chair), Santa Monica Chamber of Commerce and Healthy Air Alliance.

A national trailblazer, Mayor Brown's 'New Vision for Compton' is a revitalization strategy centered on key principles that focus on family values, quality of life, economic development. She coordinates activities, connecting with community members, and ensuring accountability to all participants.

AJA BROWN MAYOR OF COMPTON

NIKA SOON-SHIONG **COMPTON PLEDGE CO-DIRECTOR**

Nika is the Executive Director of the Fund for Guaranteed Income and board member of One Fair Wage, working to establish the case for GI in the US and beyond. Nika has built experience in research and public policy at Oxford, Stanford, and within grassroots activists movements. She is a social projection and jobs consultant for the World Bank.



SUPPORERS

"Our support for the Compton Pledge is as unwavering as our belief in the leadership. The Compton Pledge takes us one step closer to a world where Black people can live freely and thrive."

Gina Clayton | President, Essie Justice Group

"Guaranteed income is an urgent strategy for addressing the economic realities of racial injustice. I'm thrilled Mayor Brown and Compton are leading the way"

Patrisse Cullors | Co-Founder, BLM

"The National Council is fully in support of the Compton Pledge. We're looking very closely at this alchemy of leaders working with the people directly affected by the issues."

Andrea James | President, National Council for Formerly/Incarcerated Women & Girls











"The Compton Pledge looks at the relationship between and amongst systems. It is building the infrastructure that communities need to be safe, to be whole – to be dignified." Alicia Garza | Co-Founder, BLM



"One Fair Wage takes the Compton Pledge because together we will radically alter this broken system. Let's build our future together."

Saru Jayaraman | President, One Fair Wage



"The Brotherhood Crusade is proud to take the pledge and support guaranteed income in the City of Compton "

Charisse Bremond Weaver | President, Brotherhood Crusade



Comptonpledge.org
@ComptonPledge
nika@f4gi.org

The Christmas Lie



