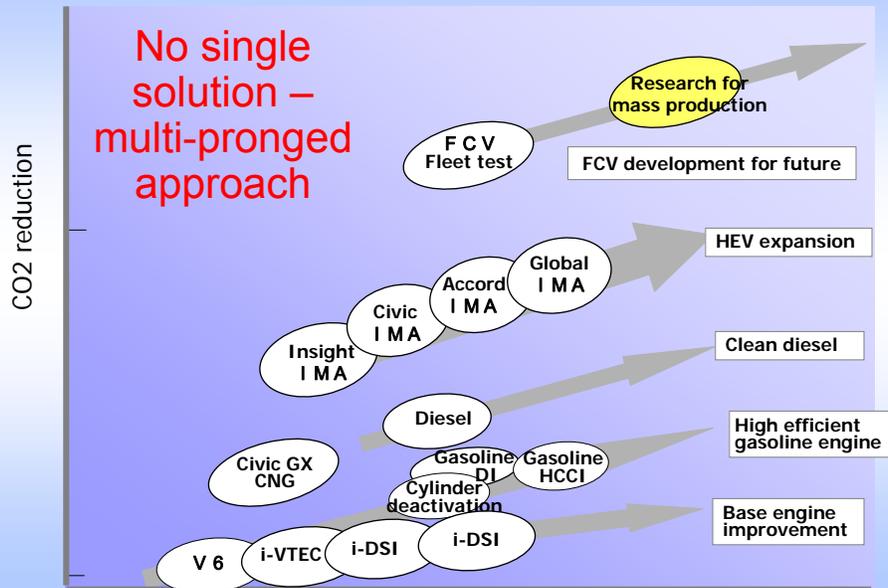


# How Far can Technologies and Fuels Currently in Development Take Us?



Transportation / Land Use / Environment Connection  
 John German  
 American Honda Motor Co., Inc.  
 October 20, 2008

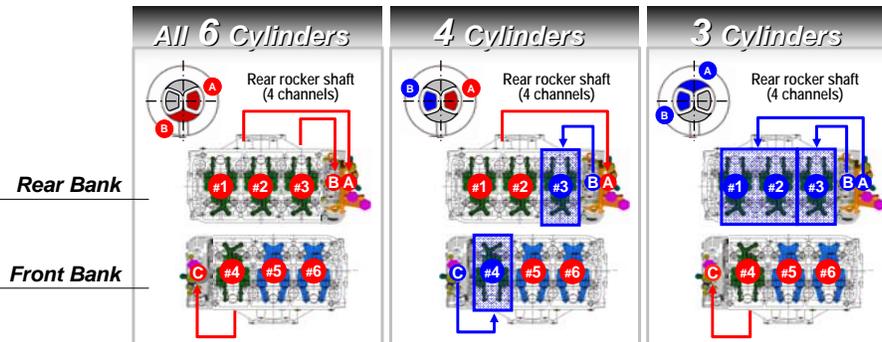
## Honda's Powertrain Progress for CO2 reduction



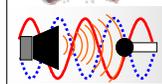
# 2002 NAS CAFE Report

Technology – Fuel Consumption Improvement Baseline – OHC, 4V, Fixed Timing, Roller Finger Follower Baseline (Large) – 2V, Fixed Timing, Roller Finger Follower	Improvement %	Retail Price Equivalent (RPE)		Sub			Comp			Mid			Large		
		Low	High	* Avg. 30.14 mpg 3.31 g/100m			* Avg. 26.96 mpg 3.71 g/100m			* Avg. 24.09 mpg 4.15 g/100m			* Avg. 20.46 mpg 4.89 g/100m		
				1	2	3	1	2	3	1	2	3	1	2	3
<b>Production-Intent Engine Technology</b>															
Engine Friction Reduction – 1-5%	1% - 5%	\$35	\$140	x	x	x	x	x	x	x	x	x	x	x	x
Low Friction Lubricants – 1%	1%	\$8	\$11	x	x	x	x	x	x	x	x	x	x	x	x
Multi-Valve, Overhead Camshaft – 2-5% (2-V vs. 4-V)	2%-5%	\$105	\$140												
Variable Valve Timing – 1-2%	1%-2%	\$35	\$140	x	x	x	x	x	x	x	x	x	x	x	x
Variable Valve Lift & Timing – 3-8%	3%-8%	\$70	\$210	x	x		x	x		x	x		x	x	
Cylinder Deactivation – 3-6%	3%-6%	\$112	\$252												
Engine Accessory Improvement – 1%-2%	1%-2%	\$84	\$112	x	x	x	x	x	x	x	x	x	x	x	x
Engine Supercharging & Downsizing – 5-7%	5%-7%	\$350	\$560												
<b>Production-Intent Transmission Technology</b>															
5-Speed Automatic Transmission – 2-3%	2%-3%	\$70	\$154	x			x			x	x		x	x	
Continuously Variable Transmission – 4-8%	4%-8%	\$140	\$350				x	x		x	x		x	x	
Automatic Transmission w/ Aggressive Shift Logic – 1-3%	1%-3%	\$5	\$70	x			x			x			x		
6-Speeds Automatic Transmission – 1-2%	1%-2%	\$140	\$280												
<b>Production-Intent Vehicle Technology</b>															
Aero Drag Reduction – 1-2%	1%-2%	\$5	\$140							x	x		x	x	
Improve Rolling Resistance – 1-1½%	1%-1½%	\$14	\$56	x	x	x	x	x	x	x	x	x	x	x	x
<b>Safety Technology</b>															
5% Safety Weight Increase	-3% to -4%	\$0	\$0	x	x	x	x	x	x	x	x	x	x	x	x
<b>Emerging Engine Technology</b>															
Intake Valve Throttling – 3-6%	3%-6%	\$210	\$420				x			x			x		
Camless Valve Actuation – 5-10%	5%-10%	\$280	\$560				x			x			x		
Variable Compression Ratio – 2-6%	2%-6%	\$210	\$490							x			x		
<b>Emerging Transmission Technology</b>															
Automatic Shift Manual Transmission (AST/AMT) – 3-5%	3%-5%	\$70	\$280										x		
Advanced CVT's – 0-2% - Allows High Torque	0%-2%	\$350	\$840											x	
<b>Emerging Vehicle Technology</b>															
42 Volt Electrical Systems – 1-2%	1%-2%	\$70	\$280				x			x	x		x	x	
Integrated Starter/Generator – 4-7% (Idle Off – Restart)	4%-7%	\$210	\$350				x			x			x		
Electric Power Steering – 1.5% - 2.5%	1½%-2½%	\$105	\$190				x			x			x		
Vehicle Weight Reduction – 5% - 3.4%		\$210	\$350												5

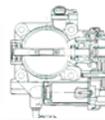
## New Variable Cylinder Management



**New Active Control Engine Mount**



**Active Noise Control**



**Drive by Wire**



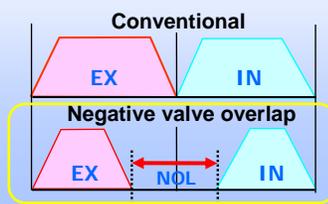
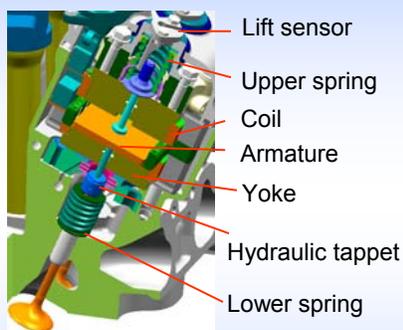
**Torque Converter Lockup Long Torsion Spring**

## Lightweight Materials

- High strength steel
  - Over 50% of the steel in most Honda vehicles
  - Also improves safety
- Aluminum
  - Requires lots of electricity, price has been going up
- Plastic
  - Cheap, color goes below surface
  - Less rigid and must paint
- Carbon fiber
  - Very strong and light
  - Difficult to work with and expensive
- Safety is extremely important
- Must be able to manufacturer on assembly line
- Must be able to repair and recycle or reuse

## Next-generation Gasoline Engines

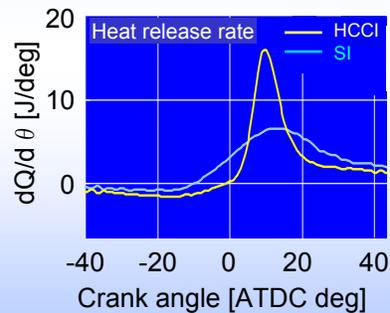
### Camless Valve Actuation



### HCCI Engine

Improvement in fuel economy: **30%**

Honda Prototype Engine Base (Electro-magnetic valve)

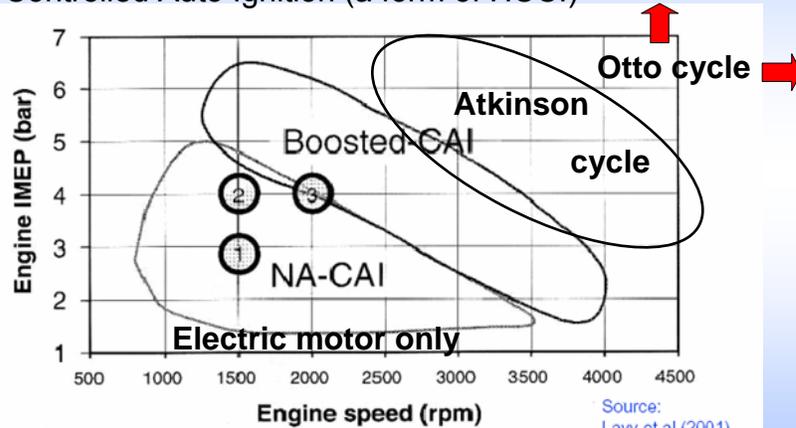


Requires increasing the self-ignition region

## Potential Operating Modes

Assumes camless valve actuation and e-turbo

CAI – Controlled Auto Ignition (a form of HCCI)



© Ricardo UK Limited 2003

HCCI Engine Technology

## Are We Looking the Wrong Way?



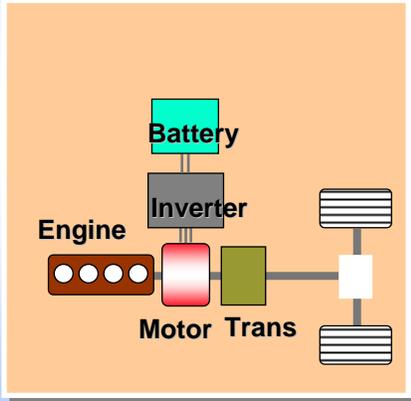
Fig. 2 Example of heat balance in a conventional engine

- Combustion work focuses on raising output efficiency over typical driving cycles
  - From roughly 20% to 35%
- **Heat losses are the 800-pound gorilla in the closet**

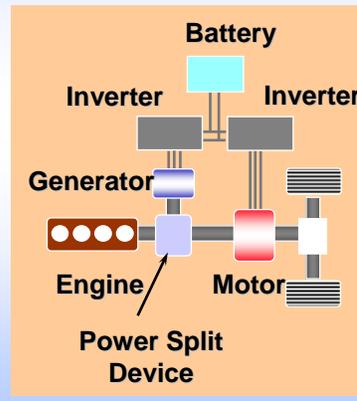
# Basic Hybrid System Designs

## 1) Belt-Driven Alternator/Starter

## 2) Integrated Motor Assist

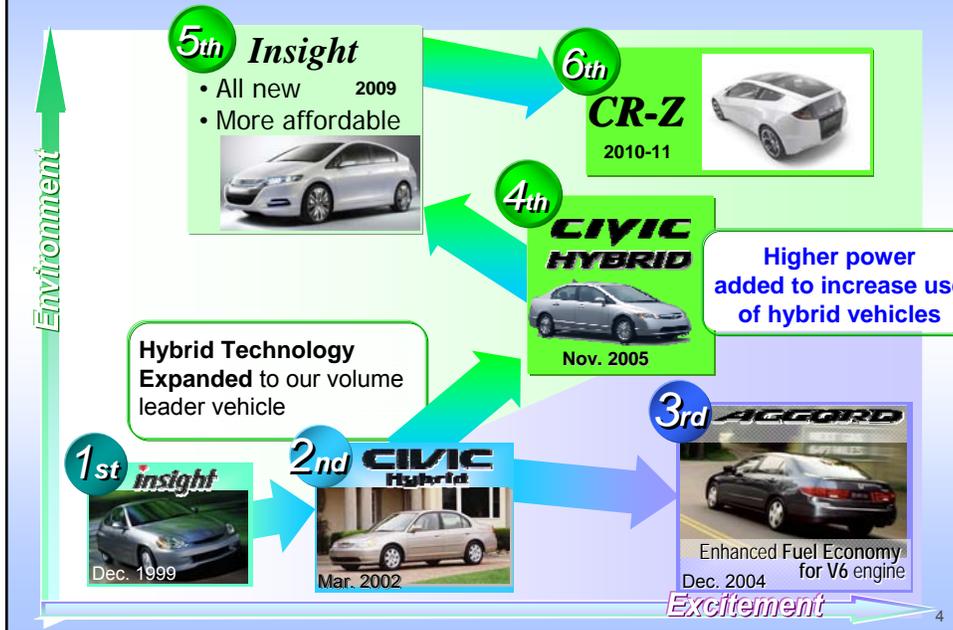


## 3) Power-Split



GM/BMW/Chrysler 2-mode is a power-split variation

# Honda Hybrid Vehicle Development



# i-DTEC - Super Clean Diesel for US

## Improved Combustion

- New Combustion Chamber Design
- High Pressure Piezo Common Rail
- **Compression Ratio**
- Combustion Pressure Sensor

## New Software

tem

- LNC Control
- Combustion Control
- Cetane Estimation

## Under Floor Lean NOx CAT System

- Improved Lean NOx Catalyser
- Rich Air/Fuel Ratio Spike Control
- Sulfur Regeneration
- Emission Stabilizing System

Closed-coupled  
Catalytic Converter  
+  
Diesel Particulate  
Filter (DPF)

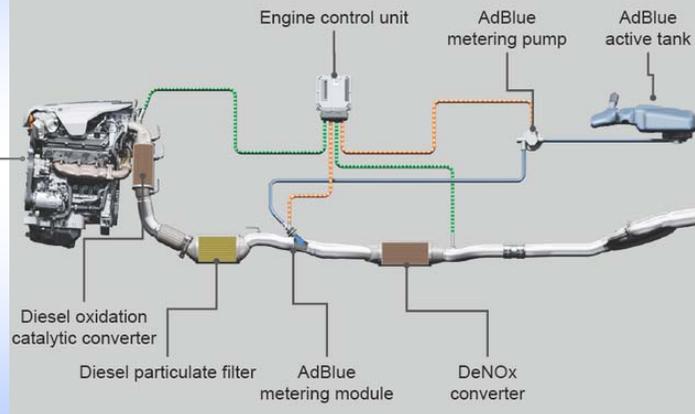


# Audi TechDay 2007

TDI with ultra low emission system



29,000 psi (2,000 bar) piezo injectors and combustion chamber sensors



- Heated lines and tanks (in blue)
- Passive AdBlue 15.5L tank (not shown – also heated)
- Green lines are to NOx sensors

## Crystal Ball is Very Cloudy

- **Improved gasoline engines keep raising the bar**
  - Especially a problem for diesels
- Diesels: Towing, low rpm torque, highway efficiency
  - But will public recognize improvements in noise, vibration, smell, starting, and emissions?
- Hybrids: City efficiency and electrical synergies
  - But reduces space and concerns about battery life
- **Market split?**
  - **Diesels for larger vehicles and rural areas**
  - **Hybrids for smaller vehicles and urban areas**
- **Both must slash costs for mass market**
  - Diesels currently cheaper, but Tier 2 will add major costs
  - Hybrid costs will likely decrease faster in the future



Laboratory  
for energy  
and the  
environment

**2007 MIT Study of Greenhouse  
Gas Emissions from Plug-in  
Hybrids, Battery EVs, and Fuel  
Cell EVs.**

### **Electric Powertrains: Opportunities and Challenges in the U.S. Light-Duty Vehicle Fleet**

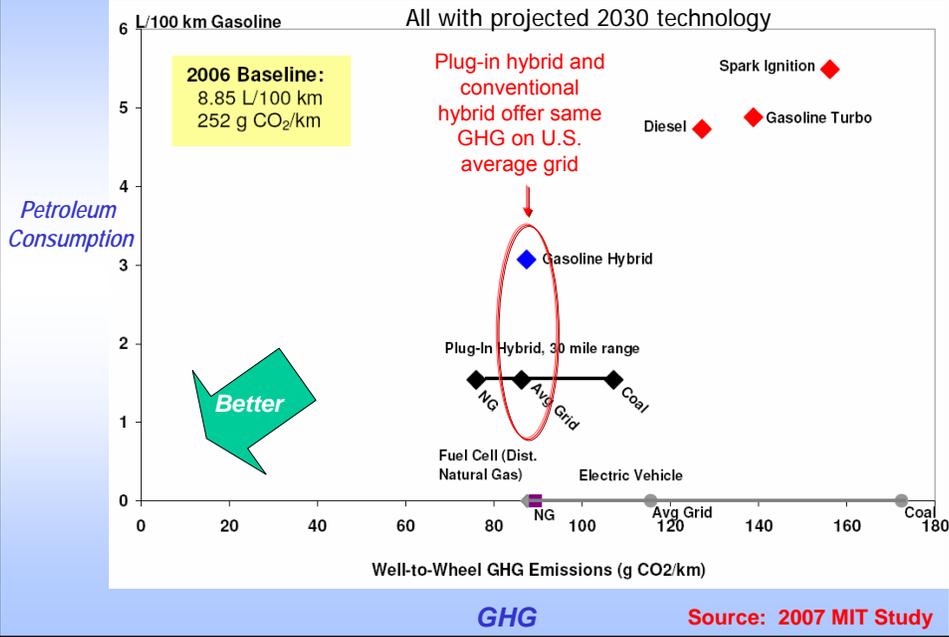
*Matthew A. Kromer and John B. Heywood*

*May 2007  
LFEE 2007-02 RP*

*Sloan Automotive Laboratory  
Laboratory for Energy and the Environment  
Massachusetts Institute of Technology  
77 Massachusetts Avenue,  
Cambridge, MA 02139*

*Publication No. LFEE 2007-02 RP*

## MIT's Estimate of Technology Potential



## Cost-Effectiveness Comparison

All compared to 2030 NA-SI baseline

Base Case: Estimated OEM battery cost from Tables 16 and 26

	Units	HEV	PHEV-10	PHEV-30	PHEV-60
Battery Size	kWh	1.0	3.2	8.2	16.5
Specific Cost	\$/kWh	\$900	\$420	\$320	\$270
Battery Cost	\$	\$900	\$1,450	\$2,700	\$4,500

Optimistic Case based on a \$200/kWh battery

Table 28: Comparative cost-effectiveness of different PHEV configurations, as compared to the HEV and NA-SI. Results are based on a vehicle lifetime of 150,000 miles. Parentheses indicate the incremental cost for the optimistic cost projection. A comprehensive list of assumptions is detailed in Table 51.

	Incremental Cost	Fuel Used (L)	\$/L Saved, Compared to NA-SI		\$/L Saved, Compared to HEV	
			Base Case	Optimistic	Base Case	Optimistic
NA-SI	-	13,200	--	--	--	--
HEV	\$1,900 (\$1,700)	7,500	\$0.33	\$0.30	--	--
PHEV-10	\$3,000 (\$2,700)	5,800	\$0.39	\$0.35	\$0.57	\$0.52
PHEV-30	\$4,300 (\$3,800)	3,900	\$0.45	\$0.40	\$0.64	\$0.56
PHEV-60	\$6,100 (\$5,200)	2,600	\$0.58	\$0.49	\$0.87	\$0.73

Source: 2007 MIT Study

## The Liquid Fuel Advantage

ENERGY FUTURE: Think Efficiency  
American Physical Society, Sept. 2008, Chapter 2, Table 1

	Energy density per volume		Energy density per weight	
	kWh/liter	vs gasoline	KWh/kg	vs gasoline
Gasoline	9.7		13.2	
Diesel fuel	10.7	110%	12.7	96%
Ethanol	6.4	66%	7.9	60%
Hydrogen at 10,000 psi	1.3	13%	39	295%
Liquid hydrogen	2.6	27%	39	295%
NiMH battery	0.1-0.3	2.1%	0.1	0.8%
Lithium-ion battery (present time)	0.2	2.1%	0.14	1.1%
Lithium-ion battery (future)			0.28 ?	2.1%

## Future Hybrid Potential

- Must compare to **future** gasoline engines
  - Gasoline engines will improve dramatically
- Watch direction of battery development
  - HEVs need higher power batteries
    - Current batteries have 2 to 3 times excess energy storage, to ensure adequate power and durability
  - PHEVs need higher energy batteries
- **High power Li-ion batteries currently in development will decrease HEV costs – increasing PHEV cost premium**

## Plug-In Hybrid Future

### Challenges

- Battery durability will be shorter
  - Deep discharge cycles
  - Higher loads at lower SOC
- Battery pack uses ~ 4 cu. ft.
  - Reduced vehicle utility
- Battery pack adds 200-250 lbs
  - Lower FE and performance
- Requires safe off-board charging system operation
  - Limits market
  - May affect resale value
- **Cost**
  - Larger motor and power electronics
  - **Battery**

### Market Acceptance

- **Niche market is coming**
- **Energy storage breakthrough or oil shortages needed for mass market acceptance**

## The Real Barrier - Leadtime

- Ironically, there are too many technologies coming
  - Each with unknown future cost, potential, and synergies
- Must allow time to ensure quality and reliability
  - Rigorous product development process – 2-3 years after feasibility has been demonstrated
  - Prove in production with a small pilot program – 2-3 years
  - Assess impact of higher volume and further development on costs before committing to a single technology
  - Spread across fleet – 5-year minimum product cycles
- Longer leadtime is needed for new technologies
- Costs increase dramatically if normal development cycles are not followed
  - Greatly increases development costs, tooling costs, and the risk of mistakes

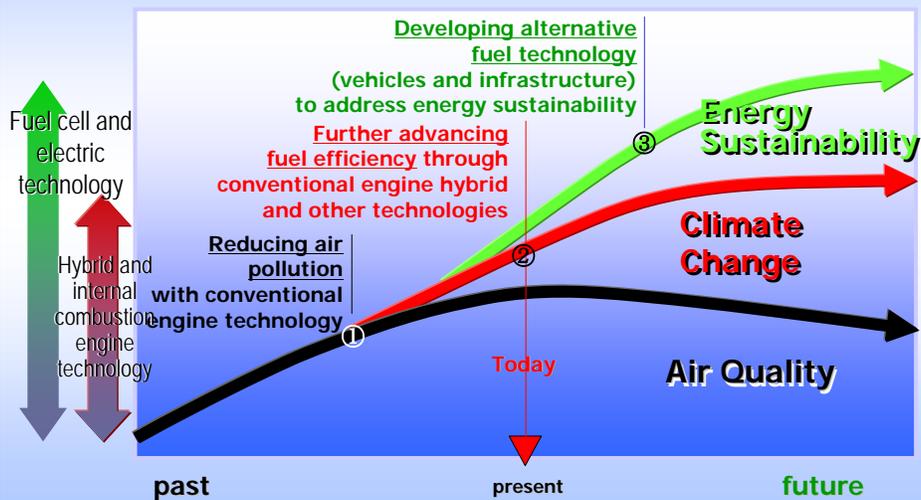
## Technology du jour

- 25 years ago – Methanol
- 15 years ago – Electric vehicles
- 10 years ago – Hybrid/electric vehicles
- 5 years ago – Fuel cell vehicles
- 2 years ago – Ethanol
- Today – Plug-in hybrid vehicles
- 2011 – What's next?

**Extremely disruptive and wasteful**

## Significance of Fuel Cell and Electric Vehicles

Fuel cell and electric vehicle technology have the potential to concurrently help solve the problems of air pollution, global warming, and limited energy resources



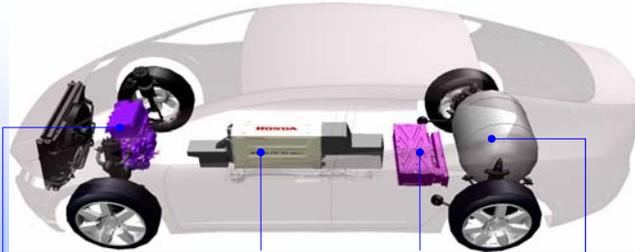
# New Achievement for Fuel Cell Vehicles



Maximum speed	100 mph	Motor Output	100 kW
Driving Range	280 miles	Motor Torque	256 Nm
Fuel Cell Stack Output	100 kW	Hydrogen Storage & Pressure	≈ 4kg 5000psi
Energy Storage	Lithium-ion battery	Refueling Time	3 – 5 minutes



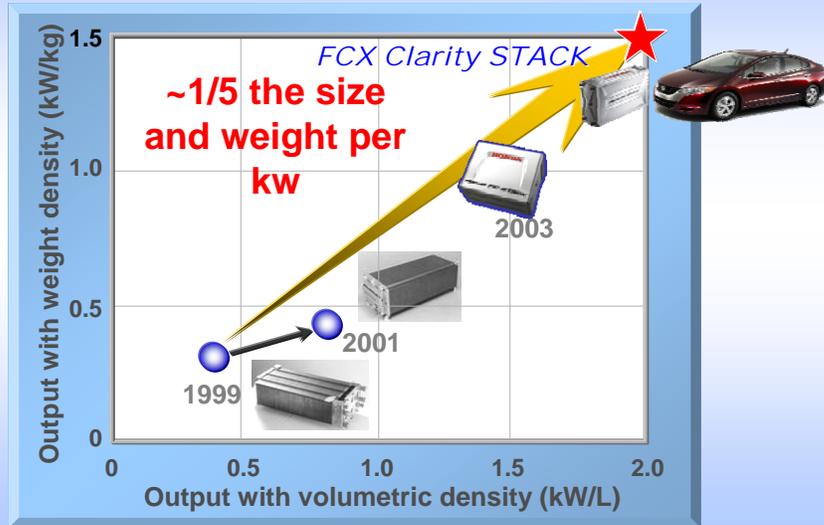
Limited marketing:  
Summer 2008  
U.S. (CA) and  
Japan



Coaxial electric motor-gearbox    Compact fuel cell stack (center tunnel layout)    Lithium-ion battery    Hydrogen tank (Gaseous fuel)

## Fuel Cell Performance

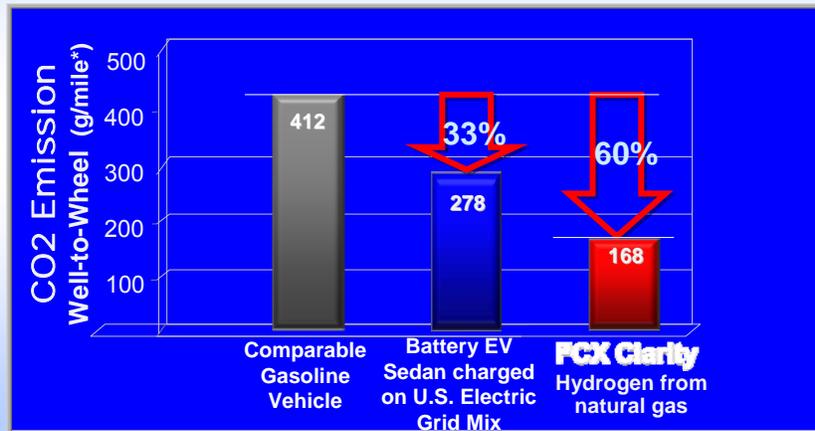
Rapid advances in size & weight reduction



## Greenhouse Gas Reductions

### Well-to-wheel CO<sub>2</sub> emissions -

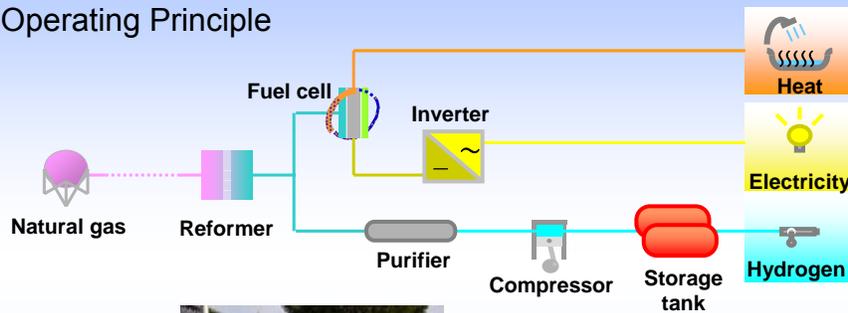
Battery EV & Fuel Cell EV show GHG reductions based on today's U.S. energy sourcing



Source: DOE's GREET model (Argonne/U Chicago), EPA unadjusted f.e. values (Clarity f.e. estimated by Honda R&D, BEV using 3.5 EER)

## New Value from Fuel Cell Infrastructure

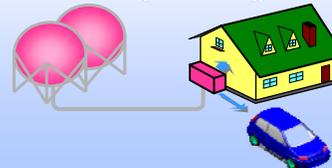
### Operating Principle



- Home Energy Station, 4<sup>th</sup>-generation
- Cooperative Development with Plug Power



### Reformed Gas Home Refueling with Co-generation



## Electricity versus Hydrogen

- Both are energy carriers – can be dirty or clean, depending on how created
- Neither will replace gasoline internal combustion for a long time

	Advantages	Needed improvements
Electricity	<ul style="list-style-type: none"> <li>• Existing infrastructure ???</li> <li>• Battery charge/discharge losses lower than fuel cell losses</li> </ul>	<ul style="list-style-type: none"> <li>• Driving range – energy storage breakthrough</li> <li>• Lower carbon grid</li> <li>• Safe place to plug in</li> <li>• Charge time 15 min = 440v x 1,000 amp</li> </ul>
Hydrogen	<ul style="list-style-type: none"> <li>• 90% of energy from air</li> <li>• Remote generation (wind, geothermal, waves, solar)</li> <li>• Cogeneration – heat and electricity for home, fuel for car</li> </ul>	<ul style="list-style-type: none"> <li>• Breakthrough in hydrogen storage and delivery</li> <li>• Better ways to create hydrogen</li> <li>• New infrastructure</li> </ul>

## Future Directions

- Future gasoline engine improvements will raise the bar for other technologies and will extend the fossil fuel era
- Government needs to set *performance* objectives and requirements
- Need advanced batteries and H storage
  - New high-power Li-ion chemistries will increase cost gap between HEVs and PHEVs

### No silver bullet

- Energy and GHG so immense we must do everything – avoid trap of single solutions

# Future Fuels

## Home Refueling of a CNG Vehicle

- Critical bridge to fuel cells and hydrogen (refueling infrastructure and transitional fuel)
- Near zero emissions; AT-PZEV
- GHG reductions
- Fuel cost just 60% the cost of gasoline using Phill, the home refueling appliance



Phill™



Honda Civic GX

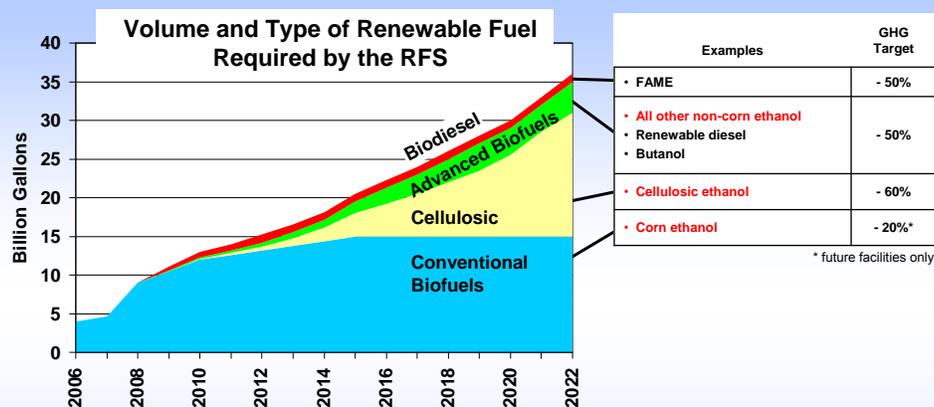
## Honda's View on Biofuels

Honda is very supportive of biomass fuel development, and is actively involved in R&D efforts regarding the production and use of biofuels and other bio-products.

### Honda believes an "ideal" biofuel...

1. Has a true positive impact upon GHG reduction and energy security, as determined by complete and objective life cycle analyses.
2. Does not harm the environment through secondary effects, such as biodiversity loss.
3. Does not impact the price and availability of food supplies, directly or indirectly.
4. Has a pathway for sustained growth in the market.
5. Is compatible with all current and legacy vehicles, small engines, etc.
6. Is transparent to the consumer in terms of performance, price, and availability.
7. Can be transported using the existing pipeline infrastructure.

## New RFS Requirements



- Big wager on ethanol.
- Waivers are possible, i.e.:
  - Target volume for cellulosic ethanol can be reduced if required volume is not available. In that case...
  - Target volume for renewable fuel and advanced biofuels can be reduced concurrently

## What Can We Do with all of that Ethanol?

Assuming ≈ 30B gallons...

Ethanol Blend	Challenges
<b>E10</b> nationwide	<ul style="list-style-type: none"> <li>Acceptance by all states</li> </ul>
<b>E11 → E20</b> intermediate blends	<ul style="list-style-type: none"> <li>Need to confirm compatibility with current and legacy autos, motorcycles, small engines, etc.</li> <li>Depending on compatibility findings, E10 might need to coexist with an intermediate blend for some period of time.</li> </ul>
<b>E85</b> (FFVs)	<ul style="list-style-type: none"> <li>Consumer acceptance of a <b>26% to 36% drop in fuel economy* and range</b>, in the absence of significantly lower E85 prices.</li> <li>Very limited availability outside of the corn belt states; &lt; 5 public stations in California.</li> <li>Cellulosic ethanol and new infrastructure needed before significant market penetration is feasible.</li> </ul>



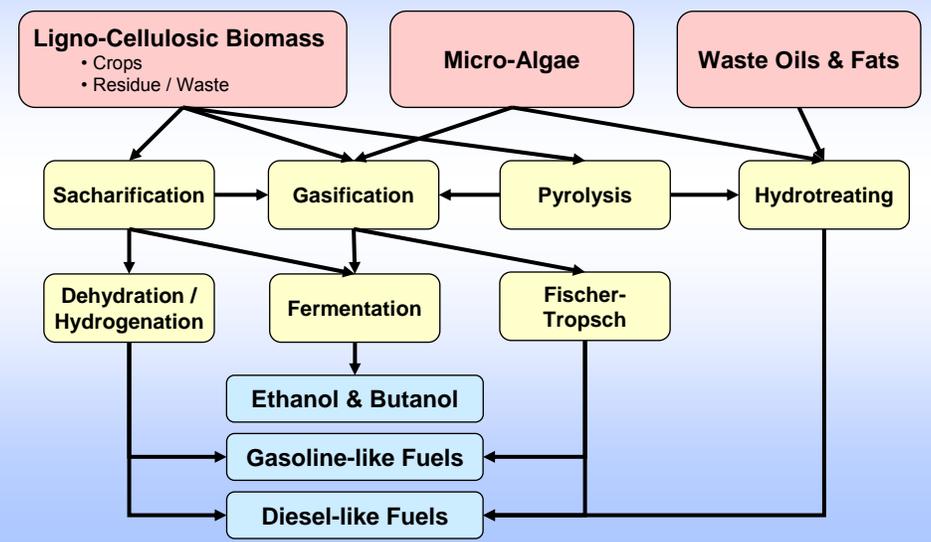
\* EPA 2008 Fuel Economy Guide

### Honda Civic FFV for Brazil market (E20 → E100)

- High consumer demand driven by substantial ethanol cost advantage.
- E100 is widely available.
- Brazil ethanol has small GHG footprint, compared to US corn ethanol.

## Next-Generation Biofuel Pathways

- Multiple pathways possible from non-food biomass.
- Many pathways result in fuels that are fungible with today's fuels.
- Some examples for liquid transportation fuels are shown here.



## Honda – RITE Cellulosic Ethanol R&D

Major advancement achieved by the RITE – Honda R&D team:

### New strain of bacterium with the following attributes:

- Highly resistant to fermentation inhibitors
- Can simultaneously use xylose and glucose (5- and 6-carbon sugars)
- High ethanol yield

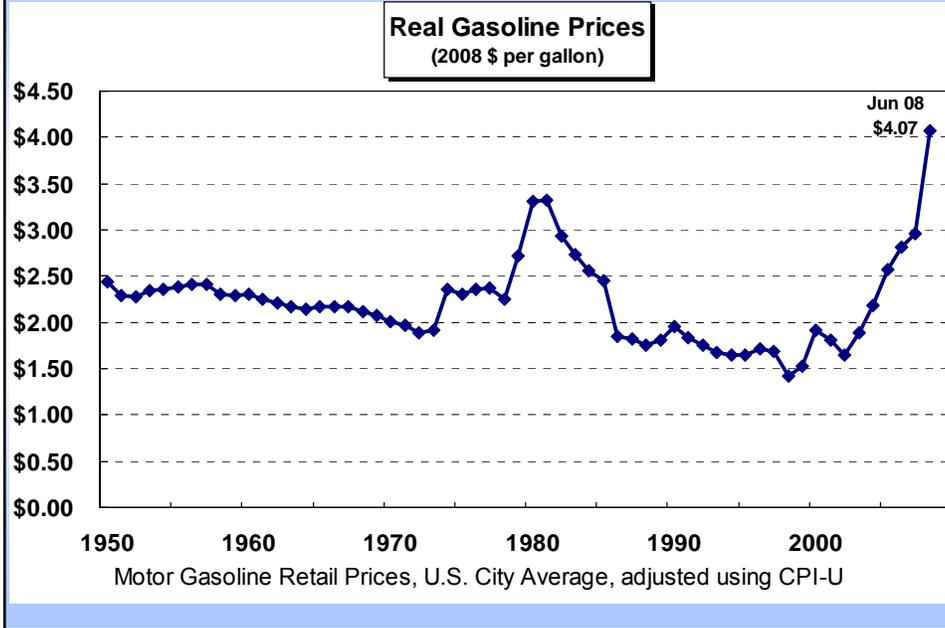
### Current activity:

- Process is now undergoing second scale-up
- Honda is providing the engineering technology, and RITE is developing the bacterial strains

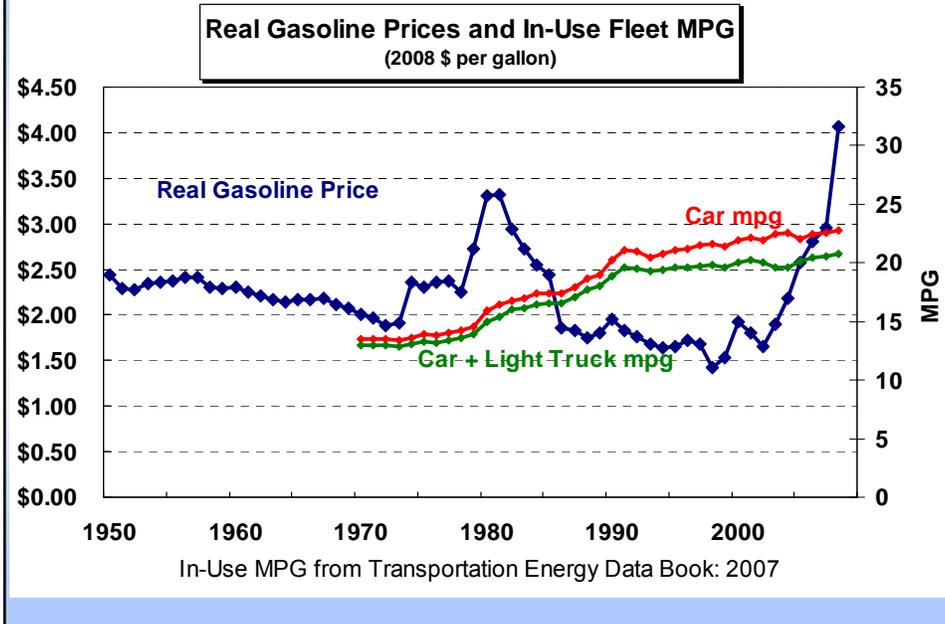
RITE strain *Corynebacterium glutamicum*  
RITE = Research Institute of Innovative Technology for the Earth

**Impact on travel and land  
development**

# Real Gasoline Price

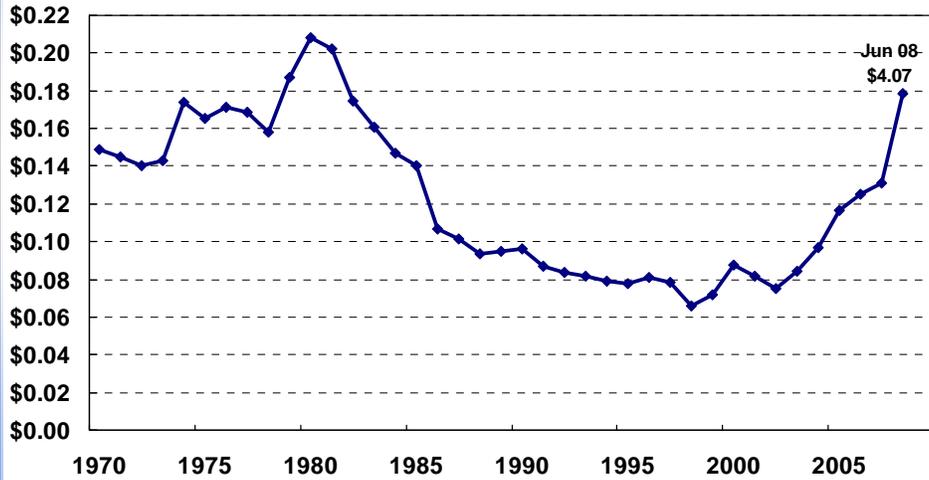


# Fleet Fuel Economy



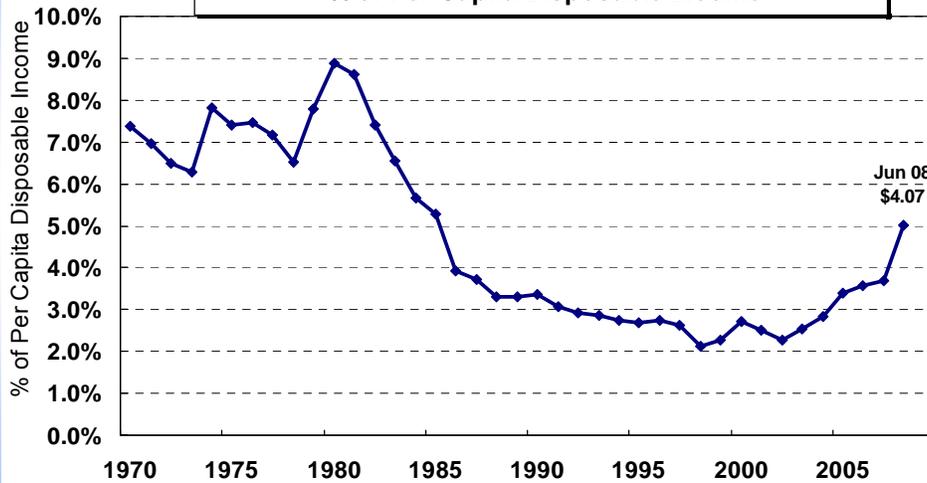
## Gasoline Cost per Mile

**Real Gasoline Cost for Cars - Cents per Mile**  
(2008 \$ per gallon)



## Real Fuel Cost - % of Disposable Income

**Real Fuel Cost of Driving a Passenger Car 10,000 Miles**  
% of Per Capita Disposable Income



BEA, Table 2.1, Personal Income and It's Disposition

# \$6 per gallon in 2030 – Cost per Mile

Hypothetical Real Gasoline Cost for Cars & Light Trucks  
(2008 \$ per gallon)

