

Complete Streets for Los Angeles

JAPANESE AMERICAN NATIONAL MUSEUM, LOS ANGELES, CALIFORNIA | FEBRUARY 25, 2011



UCLA


RENEW
LOS ANGELES COUNTY

ABOUT THE EVENT CO-ORGANIZERS

UCLA Lewis Center

The Lewis Center advances research solutions for California's urban and regional challenges, with an emphasis on transportation, economic development, housing, and the environment.

UCLA Luskin Center

The Luskin Center for Innovation unites the intellectual capital of UCLA with civic leadership to promote transformative policy solutions for Greater Los Angeles.



RENEW LA County (Renew Environments for Nutrition, Exercise, and Wellness) seeks to implement policy, systems and environmental changes to improve nutrition, increase physical activity and reduce obesity, especially in disadvantaged communities. RENEW LA County is made possible by funding from the Department of Health and Human Services through the Los Angeles County Department of Public Health.

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Founded in 1994, the UCLA School of Public Affairs incorporates best practices in scholarship, research, and teaching in the fields of Social Welfare, Urban Planning, and Public Policy. The unique intersection of these disciplines within one School allows for academic cross-collaboration and a graduate education that values perspectives at the macro- and micro-organizational levels. Graduates of the master's degree and doctoral programs are well prepared to take leadership roles and effect change as practitioners, researchers, and policy makers in the public, private, and nongovernmental sectors. Faculty of the School of Public Affairs are actively engaged in research that addresses pressing national and regional issues including immigration, drug policy, prison reform, health care financing, transportation and the environment, national security, economic development, and an aging U.S. and world population.

UCLA School of Public Affairs

3250 School of Public Affairs Building | P.O. Box 951656 | Los Angeles, CA 90095-1656

www.publicaffairs.ucla.edu



Complete Streets for Los Angeles



#UCLAcompletestreets

JAPANESE AMERICAN NATIONAL MUSEUM, LOS ANGELES, CALIFORNIA, FEBRUARY 25, 2011

This conference is an endeavor of the UCLA Lewis Center and the UCLA Luskin Center for Innovation, supported by the UCLA School of Public Affairs, and is made possible by funding from the Department of Health and Human Services through the Los Angeles County Department of Public Health.

OVERVIEW

The goal of this conference is to envision Complete Streets and explore how to achieve this vision in Los Angeles.

The ways that streets are designed, regulated, maintained and used impact more than traffic patterns. Streets affect the livability of a place whether people want to be out and about in a neighborhood, which in turn impacts the local economy, public health and safety.*

Complete Streets are multi-use environments that enable safe and comfortable access for all users on both roadways and sidewalks in a way that promotes vibrant, healthy and active neighborhoods. Pedestrians, bicyclists, motorists and public transportation users of all ages and abilities, including older people, children and people with disabilities, are able to safely move along and across a Complete Street environment. Despite the benefits, Complete Streets are challenging to achieve and strong examples are limited in the Los Angeles region.

Participants in this one-day conference will identify challenges and opportunities for Complete Streets. Critical elements of Complete Streets and benchmarks for success will be discussed. The closing panel will feature executives of local, county and state departments to describe what their agencies can do to help implement Complete Streets.

**Vallianatos, Mark. "Eight Ways to Create Better Streets in Eagle Rock." Eagle Rock Patch. Nov 22, 2010. <http://eaglerock.patch.com/>*

DAY AT A GLANCE

8:30 p.m.	Welcome and Introduction
8:50 a.m.	Opening Keynote
9:15 a.m.	Panel 1
10:45 a.m.	Panel 2
11:45 p.m.	Keynote and Networking Lunch
1:30 p.m.	Panel 3
2:45 p.m.	Panel 4
3:45 p.m.	Closing Panel
5:00 p.m.	Reception



Event Program

8:00 a.m. **REGISTRATION AND CONTINENTAL BREAKFAST**

8:30 a.m. **WELCOME AND INTRODUCTION: COMPLETE STREETS—WHY DO THEY MATTER?**

J.R. DeShazo, Associate Professor, Public Policy; Director, UCLA Lewis Center and UCLA Luskin Center for Innovation

Jonathan Fielding, Director, Los Angeles County Department of Public Health and County Health Officer

8:50 a.m. **OPENING KEYNOTE: CALIFORNIA'S OBESITY AND INACTIVITY EPIDEMICS—THE NEED FOR COMPLETE STREETS THERAPY**

Richard Jackson, Professor and Chair, Environmental Health Sciences, UCLA School of Public Health; Professor, Urban Planning, UCLA School of Public Affairs and UCLA Institute of the Environment

9:15 a.m. **PANEL 1: LIVING STREETS AND VIBRANT SIDEWALKS**

Anastasia Loukaitou-Sideris, Professor, Urban Planning; and Associate Dean, UCLA School of Public Affairs (Moderator)

Elizabeth Macdonald, Associate Professor, City and Regional Planning and Urban Design, UC Berkeley School of Environmental Design

Allan B. Jacobs, Professor Emeritus of City and Regional Planning and Urban Design, UC Berkeley School of Environmental Design; and Former Director, San Francisco Planning Department

James Rojas, Urban Planner; Founder, Latino Urban Forum (LUF)

Gail Goldberg, Former Director, Los Angeles Department of City Planning; Senior Fellow, UCLA School of Public Affairs

10:30 a.m. **COMFORT BREAK**

10:45 a.m. **PANEL 2: DESIGNING GREAT PLACES WITH MULTIMODAL STREET STANDARDS**

Michael Manville, Post-Doctoral Scholar, Lewis Center and Institute for Transportation Studies, UCLA School of Public Affairs (Moderator)

Anne Vernez Moudon, Professor, Architecture, Landscape Architecture, and Urban Design and Planning; Adjunct Professor of Epidemiology and Civil and Environmental Engineering at the University of Washington

Ryan Snyder, Principal, Ryan Snyder Associates, LLC

Simon Pastucha, Director, Urban Design Studio, Los Angeles Department of City Planning

11:45 a.m. **LUNCH KEYNOTE AND NETWORKING LUNCH**

Gene Block, Chancellor, UCLA

The Honorable Wendy Greuel, Los Angeles City Controller

12:45 p.m. **CASE STUDIES: MAKING IT WORK IN L.A.**

Beatriz Solís, Director, Healthy Communities (South Region), The California Endowment (Framer)

Joe Linton, Organizer, CiLAVia; author, artist and urban environmental activist

Lauren Ahkiam, Complete Streets Initiative Coordinator, Pacoima Beautiful

1:30 p.m. **PANEL 3: SAFE AND CONVENIENT CYCLING FOR EVERYONE**

Susan Handy, Professor, Environmental Policy and Planning and Transportation Technology and Policy Program; and Director, Sustainable Transportation Center, UC Davis, Department of Environmental Science and Policy (Moderator)

Jennifer Dill, Associate Professor, Nohad A. Toulan School of Urban Studies & Planning; and Director, Oregon Transportation Research and Education Consortium Portland State University

Charles Gandy, Mobility Coordinator, City of Long Beach; and Consultant, Livable Communities

Alexis Lantz, Planning and Policy Director, Los Angeles County Bicycle Coalition

2:30 p.m. **COMFORT BREAK**

2:45 p.m. **PANEL 4: SHOW ME THE MONEY: FINANCING COMPLETE STREETS THROUGH PARKING POLICY**

Rick Willson, Professor, Urban and Regional Planning, Cal Poly Pomona, College of Environmental Design (Moderator)

Rick Cole, City Manager, City of Ventura

Bonnie Nelson, Founding Principal, Nelson/Nygaard Consulting Associates - Transportation Planners

3:45 p.m. **CLOSING PANEL: COMMITTING TO COMPLETE STREETS SUCCESS IN L.A.— THE CITY, COUNTY, AND STATE PERSPECTIVES**

Robert Gottlieb, Henry R. Luce Professor of Urban Environmental Studies; Director of the Urban and Environmental Policy Institute, Occidental College Urban and Environmental Policy Institute (Moderator)

Michael LoGrande, Director, Los Angeles Department of City Planning

Amir Sedadi, Interim General Manager, City of Los Angeles Department of Transportation

Diego Cardoso, Executive Officer, Transportation Development and Implementation, Los Angeles County Metropolitan Transportation Authority; and Los Angeles City Planning Commissioner

James McCarthy, Deputy District Director of Planning, California Department of Transportation

4:45 p.m. **CONCLUSION**

J.R. DeShazo, Associate Professor, Public Policy; Director, UCLA Lewis Center and UCLA Luskin Center for Innovation

5:00 p.m. **COCKTAIL RECEPTION**

Hors d'oeuvres, self-host bar, interactive complete streets design workshop, and more

The Honorable Ed Reyes, Los Angeles City Councilmember, District One

Program Detail

PANEL 1: LIVING STREETS AND VIBRANT SIDEWALKS

Focus: Complete Streets are more than efficient routes connecting points of origin and destination. They are multi-use environments, accommodating multiple transportation modes on the roadways, and multiple uses on their sidewalks, in ways that promote vibrancy in neighborhoods. The panel will respond to the following questions:

1. How can planning and design achieve streets that:
 - Minimize conflicts between pedestrians, bicycles, and cars
 - Make walking and biking pleasurable, comfortable, and safe
 - Encourage public transit modes
 - Accommodate both efficient travel and everyday life activities
 - Enhance the city's urban forest
2. What are the constraints that the city of Los Angeles faces in realizing Complete Streets and sidewalks in terms of its urban form, institutional, economic and regulatory contexts?
3. What lessons can we draw from other cities, what strategies are promising, what actions are necessary in order to have Complete Streets in LA?

PANEL 2: DESIGNING GREAT PLACES WITH MULTIMODAL STREET STANDARDS

Focus: The idea of Complete Streets unavoidably includes the design of the street itself. How wide should the street be? What should it look like? How should we apportion the street's space among different users? Street standards are the largely-hidden mechanisms that answer many of those questions. Created by planners and engineers, and often implemented by developers, street standards have a powerful impact on the appearance of the city and the way people move around the city. This panel will address a number of topics dealing with street standards, including:

1. How are street standards set? Do the standards make sense? Is there a better way?
2. What lessons, if any, can Los Angeles draw from street standards in other cities?
3. How well do street standards align with other stated goals of the city (reducing traffic congestion, providing more affordable housing, etc.)

CASE STUDIES: MAKING IT WORK IN L.A.

Focus: The Los Angeles region is far from achieving Complete Streets in every community, yet examples of change are evident. This discussion will highlight case studies in the Los Angeles region, with an emphasis on how the development and implementation of Complete Streets policies are forging new intersections between public health, planning, transportation and public works. These new approaches to urban design, policy and organizing strategies are helping to transform specific communities into more healthy and vibrant places. Speakers will give examples of local projects, visually illustrate the "who, what, how, and why" behind these place-based efforts, and provide advice to communities interested in building a Complete Streets campaign.

PANEL 3: SAFE AND CONVENIENT CYCLING FOR EVERYONE

Focus: Cyclists are key users of Complete Streets, and a growing constituency in Los Angeles and other cities. As communities across the world try to increase bike-ability, this panel will discuss effective ways to do so involving both transportation infrastructure—bike lanes, bike boulevards, etc—as well as education, outreach, and movement building. Social and economic issues underline the broader debate about the most appropriate methods for increasing bike-ability, and bike networks—as part of Complete Streets—are critical to achieving social and environmental justice objectives. Panelists will respond to the following questions:

1. How can we create bike networks in a way that takes advantage of all elements of Complete Streets?
2. What are the barriers to creating a comprehensive bike network in the Los Angeles region?
3. How have other cities increased bike-ability?
4. What lessons, if any, can Los Angeles draw from these other cities and regions?

PANEL 4: SHOW ME THE MONEY—FINANCING COMPLETE STREETS THROUGH PARKING POLICY

Focus: American policies in planning for parking have seriously damaged the streetscape. The basic problem stems from treating curbside parking as a commons that should be free to everyone. To prevent overcrowding of the free curbside parking, cities require ample off-street parking for all new development. Fortunately, some cities are moving in the opposite direction from these mainstream planning practices: They have begun to charge fair market prices for curbside parking and to remove the requirements for off-street parking. A second reform is to return the resulting payments for curbside parking to pay for public improvements on the metered streets. The example of Old Pasadena shows the enormous streetscape improvements that can be financed by the revenue from curbside parking.

The panel will focus on the following questions:

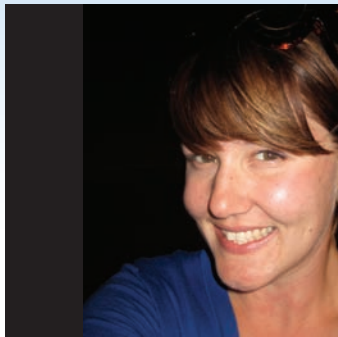
1. What are key reforms in pricing curbside parking and in reducing or removing off-street parking requirements?
2. How can curbside parking revenue be a tool to finance and implement Complete Streets (including public improvements to the streets, sidewalks, and alleys)?
3. Under what conditions should on-street parking be removed or limited to allow for other uses of valuable right-of-way, such as widened sidewalks, bicycle facilities, or bus-only lanes?

CLOSING PANEL: COMMITTING TO COMPLETE STREETS SUCCESS IN LA—THE CITY, COUNTY, AND STATE PERSPECTIVES

Focus: The moderator of this panel will summarize the vision of Complete Streets for Los Angeles as articulated by conference attendees. Executives from city, county, and state agencies will respond to the following questions:

1. What can your agency/department do to help implement our vision for Complete Streets?
2. How can the research universities be a resource for you?
3. How can the community support you?

Event Speakers



LAUREN AHKIAM is Complete Streets Initiative Coordinator for Pacoima Beautiful, a non-profit organization that works on environmental justice and environmental health issues in the community. The organization received a grant through the County Public Health Department's PLACE (Policies for Livable, Active Communities and Environments) program, which funds community and city efforts to create changes in the built environment to foster better health by incorporating more physical activity into people's daily lives.

Ahkiam holds an M.A. in Urban Planning from UCLA.



GENE BLOCK is Chancellor of UCLA. UCLA's chief executive officer since 2007, Chancellor Block oversees all aspects of the campus' three-part mission of education, research and service. A champion of public universities, he has called for UCLA to deepen its engagement with Los Angeles, and to increase access for students from underrepresented populations. An advocate of interdisciplinary scholarship, he emphasizes broad-based, campus-wide planning. Dr. Block holds UCLA faculty appointments in psychiatry and biobehavioral sciences in the David Geffen School of Medicine and in physiological science in the College of Letters and Science. He is a fellow of the American Association for the Advancement of Science and a member of the American Academy of Arts and Sciences.

Chancellor Block holds a bachelor's degree in psychology from Stanford University and a master's and Ph.D. in psychology from the University of Oregon. He completed a postdoctoral fellowship at Stanford.



DIEGO CARDOSO is Executive Officer of the Transportation Development and Implementation Department at the Los Angeles County Metropolitan Transportation Authority. He also serves as a Los Angeles City Planning Commissioner.

Cardoso has experience in land use planning, housing redevelopment and transportation planning. He has worked with a non-profit housing agency, the City of Los Angeles City Council and the MTA. In his current position with the MTA, he directed the planning and design of the Eastside Light Rail project and the drafting and implementation of the first Pedestrian Program for the MTA Transportation Long Range Plan.

Cardoso served in the City of Los Angeles Housing Authority Board of Commissioners, and Mayor Antonio Villaraigosa recently appointed him to the City of Los Angeles Planning Commission.

Cardoso is also a photographer, painter, and woodworker, and several of his works combine these media. A significant portion of the acrylics illustrates urban environments in Boyle Heights and Downtown Los Angeles. One of his urban photographs was recently selected for a permanent exhibit at the Smithsonian Museum of National History in Washington DC.

Cardoso is an Urban Planning graduate from UCLA.



RICK COLE has been City Manager for Ventura since 2004. He serves on the Executive Committee of the City Manager's Department of the League of California Cities, the Sustainable Communities Committee of the International City/County Managers Association and previously chaired the Ventura County City/County Managers Association.

Cole previously served six years as City Manager of Azusa, California. He brings an unusual public and private sector background to city management, having previously served as the Southern California Director of the Local Government Commission, Mayor of Pasadena, Executive Director of the West Hollywood Marketing Corporation and co-founder of the *Pasadena Weekly* newspaper.

Called "one of Southern California's most visionary planning thinkers" by the *Los Angeles Times*, Cole was honored by *Governing Magazine* as one of their nine "2006 Public Officials of the Year," the only City Manager in the nation to earn that distinction. *Governing* cited his "intense focus on the details that add up to a vital city."

Cole's education includes Occidental College and Columbia University Graduate School of Journalism.



J.R. DESHAZO is the Director of the Luskin Center for Innovation and the Lewis Center, both housed within the UCLA School of Public Affairs where he is an Associate Professor. Previously, he was a Faculty Associate at the Harvard Institute for International Development.

He advises the Los Angeles City Council, the Los Angeles Department of Water and Power, the Metropolitan Water District and the Los Angeles Planning Department, among key agencies. His work also supports the California Air Resources Board and the Southern California Association in their effort to implement AB 32, the Global Warming Solutions Act, and its complementary SB 375, transportation and land use bill. DeShazo has previously advised the United Nations, the World Bank, the European Union, the Tinker Foundation, the McArthur Foundation, the Ford Foundation, National Wildlife Federation, The Nature Conservancy, Environmental Protection Agency, National Science Foundation, and the United States Geological Survey.

DeShazo holds a B.A. from the College of William and Mary; an M.Sc. from Oxford University where he was a Rhodes Scholar; and a Ph.D. in Urban Planning from Harvard University.

Event Speakers



JENNIFER DILL is an Associate Professor at Nohad A. Toulan School of Urban Studies & Planning, where she teaches courses in transportation policy and planning methods. She is also the Director of the Oregon Transportation Research and Education Consortium at Portland State University. Her research interests focus on the interactions of transportation planning, travel behavior, health, the environment, and land use, as well as transportation finance.

She is interested in answering the questions: How do people make their travel and location decisions? How do those decisions impact the environment? How do our planning decisions impact people's travel and location decisions? Prior to entering academia, Dill worked as an environmental and transportation planner.

Dill holds a BS in Environmental Policy Analysis & Planning from UC Davis, an MA in Urban Planning from UCLA, and a PhD in City and Regional Planning from UC Berkeley.



JONATHAN E. FIELDING serves as Director of Public Health and Health Officer for Los Angeles County where he is responsible for the full range of public health activities for ten million county residents. He directs a staff of 4,000 with an annual budget exceeding \$750 million. He is also Vice-Chair of the Los Angeles First 5 Commission, which grants over \$100 million per year to improve the health and development of children 0-5.

Fielding is a Professor of Health Services and Pediatrics and Co-Director of the UCLA Center for Healthier Children, Families and Communities. His areas of expertise include the development of clinical preventive services guidelines, prevention economics and financing, and health promotion for children, adults and families in community, clinical and occupational settings.

He received his MD, MA (History of Science) and MPH from Harvard University, and his MBA from the Wharton School of Business Administration.



CHARLIE GANDY is a recognized expert in community design, trail planning and design, and bicycle and pedestrian advocacy.

In 2009, Gandy became the Mobility Coordinator for Long Beach California's Bike Long Beach program. In May of 2010, Long Beach was ranked #23 in bicycle friendliness by *Bicycling Magazine* and has put into place a proactive plan to reach the #1 position.

Since beginning his private consulting practice Livable Communities in 1998, Gandy has been in demand with government agencies, community organizations, design firms, and the media across the U.S. for his expertise in livability leadership and design solutions. Just a few of his clients include the Federal Highway Administration, New York City Metropolitan Transportation Council, Alta Transportation Consultants, AARP and the National Center for Bicycling and Walking. He has recently been featured in the *Los Angeles Times*, *Bicycling Magazine* and *Streetsfilms.org*.

Gandy holds a degree in Political Science from the University of Texas at Austin.



GAIL GOLDBERG is a Senior Fellow at the UCLA School of Public Affairs. She served as director of Los Angeles Department of City Planning from February 2006 through August 2010. Prior to joining the Los Angeles Planning Department, Goldberg worked for 17 years in the Planning Department of the City of San Diego, the last five years serving as Planning Director.

During her tenure, the L.A. Department of City Planning embarked on its most aggressive long-range planning agenda: updating twelve of the City's 35 community plans and two new elements of the general plan; ten transit-oriented district plans and several specific and master plans. The Department also led a city-wide effort to reform and streamline its development process. To create a more effective and efficient department, City Planning also began an ambitious reorganization of its more than 300 person staff to create planning teams that provide a full range of planning services to each of the City's seven geographic planning areas.

Goldberg is a native Californian and holds a degree in Urban Studies and Planning from the University of California San Diego.



ROBERT GOTTLIEB is the Henry R. Luce Professor of Urban Environmental Studies and Director of the Urban and Environmental Policy Institute at Occidental College Urban and the Environmental Policy Institute.

A long-time activist and historian of social movements, Gottlieb has been directly engaged in policy, program development and community action projects in areas such as food systems, transportation and land use, the urban environment, resource policy, and work and industry.

He has written numerous books and other publications, including newspapers, magazines, academic journals, and on line blogs. He is the editor of two MIT Press series, *Urban and Industrial Environments*; and *Food, Health, and Environment*.



HON. WENDY GREUEL, Los Angeles City Controller, ensures that City Hall spends taxpayer dollars wisely and responsibly by identifying and eliminating wasteful spending, exposing fraud and abuse in city government and working to ensure economic recovery and economic growth. Greuel was sworn in as City Controller of Los Angeles on July 1, 2009, the second woman to be elected to a citywide office in the City's history. Prior, Greuel was elected to the Los Angeles City Council and represented the Second District in the Northeast San Fernando Valley for seven years. As Councilwoman, she served as chair of the city's Transportation Committee.

In 1993, Greuel served with Cabinet Secretary Henry Cisneros as the Field Operations Officer for Southern California for the Secretary of Housing and Urban Development (HUD), where she championed projects offering opportunities for homeownership, job creation, economic development, and social services for the less fortunate. She oversaw HUD's emergency response and recovery programs after the 1994 Northridge earthquake.

Greuel is a lifelong Angeleno, who was born and raised in the San Fernando Valley and is an alumna of UCLA.

Event Speakers



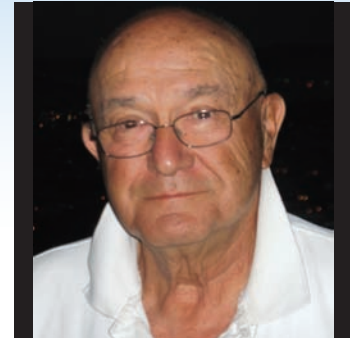
SUSAN L. HANDY is Professor of Environmental Science and Policy at UC Davis and directs the sustainable Transportation Center and ULTRANS. Her research focuses on the relationships between transportation and land use, particularly the impact of land use on travel behavior, and on strategies for reducing automobile dependence. Her recent work includes a series of studies on bicycling in Davis, including an exploration of the formation of attitudes towards bicycling and a study of factors affecting bicycling to high school, and an examination of the impact of federal funding on investments in bicycle and pedestrian infrastructure. She also conducts research for the California Air Resources Board and Caltrans on the impacts of "smart growth" strategies on vehicle travel. She is internationally known for her research on the connection between neighborhood design and walking behavior.

Handy received her BSE in Civil Engineering from Princeton University, MS in Civil Engineering from Stanford University, and PhD in City and Regional Planning from the University of California at Berkeley.



RICHARD J. JACKSON is Professor and Chair of Environmental Health Sciences in the UCLA School of Public Health. He has done extensive work in the impact of the environment on health, particularly relating to children. Jackson chaired the American Academy of Pediatrics Committee on Environmental Health. He has served many leadership positions in both environmental health and infectious disease with the California Health Department, including the highest, State Health Officer. For nine years, he was director of the CDC's National Center for Environmental Health in Atlanta, and received the Presidential Distinguished Service award. He co-authored *Urban Sprawl and Public Health*, published in 2004. Over the past decade much of his work has focused on how the 'built environment' including architecture and urban planning affect health. He recently served on the Board of Directors of the American Institute of Architects and has written and spoken extensively in the above areas.

Jackson holds an MD, from the University of California San Francisco; an MPH from the University of California, Berkeley.



ALLAN B. JACOBS is Professor Emeritus of City and Regional Planning and Urban Design, UC Berkeley School of Environmental Design; and Former Director, San Francisco Planning Department.

Prior to teaching at Berkeley, Jacobs worked on planning projects in the City of Pittsburgh and for the Ford Foundation in Calcutta, India, and spent eight years as Director of the San Francisco Department of City Planning. Honors include a Guggenheim Fellowship, the Berkeley Citation, and the Kevin Lynch Award from the Massachusetts Institute of Technology.

Presently he is a consultant in city planning and urban design with projects in California, Oregon, and Brazil, among others.

He received his Bachelor of Architecture degree from Miami University and studied at the Graduate School of Design at Harvard University. He received his master's degree in city planning from the University of Pennsylvania, and was a Fulbright Scholar in City Planning at University College in London.



ALEXIS LANTZ is Planning and Policy Director for the Los Angeles County Bicycle Coalition, where she works to achieve the coalition's mission of building a better, bike-able Los Angeles County. The Los Angeles County Bicycle Coalition develops campaigns, programs, resources and events to support bicycling-related advocacy, education, outreach and fun all around Los Angeles County. The coalition works with the 88 civic jurisdictions of Los Angeles County, as well as with Caltrans, LADOT, METRO and other agencies. LACBC also acts as "bike central"—a resource for individuals and organizations from all reaches of the County, California and the nation.

Lantz holds an M.A. in Urban Planning from UCLA. As a Fellowship recipient of the Los Angeles Sustainability Collaborative, she authored the report "Cycling in Los Angeles."



JOE LINTON is an author, artist and urban environmental activist involved mainly in transportation and water issues. He helped organize Los Angeles' first CicLAvia—a car-free festival intended to create a safe, convenient and fun way for Angelenos to walk and bike and explore the city, and is currently working to facilitate three CicLAvia events planned for 2011.

He has been a longtime advocate for the revitalization and restoration of the Los Angeles River. Linton co-founded the Los Angeles County Bicycle Coalition and through his work with Livable Places, Green L.A. Transportation Working Group, and Cyclists Inciting Change thru Live Exchange (C.I.C.L.E.), he has advocated for non-motorized transportation, including bikability, walkability, traffic calming, parking reform, and more.

Linton studied biochemistry at Occidental College.



MICHAEL LOGRANDE was appointed Director of Planning by Mayor Villaraigosa in August of 2010. Prior to this appointment LoGrande served as the city's chief zoning administrator. LoGrande also led the Planning Department's public policy development unit referred to as Code Studies. His work in the Planning Department has covered a variety of critical initiatives, including the creation of the Expedited Processing Section, which was developed in 2004 and has entitlled over 15,000 housing units, in a full cost recovery, fast-tracked process.

LoGrande is a native to California and holds degrees in Political Science and Public Administration from California State University, Long Beach.

Event Speakers



ANASTASIA LOUKAITOU-SIDERIS

is the Associate Dean of Academic Affairs and Urban Planning Professor at the UCLA School of Public Affairs. Loukaitou-Sideris' research focuses on the public environment of the city, its physical representation, aesthetics, social meaning and impact on the urban resident. Her work seeks to integrate social and physical issues in urban planning and architecture. An underlying theme of her work is its "user focus"; that is, she seeks to analyze and understand the built environment from the perspective of those who live and work there. Loukaitou-Sideris' research includes documentation and analysis of the social and physical changes that have occurred in the public realm; cultural determinants of design and planning and their implications for public policy; quality-of-life issues for inner city residents; transit security, and urban design and transportation issues.

Recent and ongoing projects include an examination of the privatization of public open space in major American downtown areas; documentation of varying patterns of use of neighborhood parks among different ethnic groups; proposals for the physical and economic retrofit of blighted inner city commercial corridors; examination of the impacts of new rail transit lines; and creation of guidelines for the development of transit station neighborhoods.



ELIZABETH MACDONALD is an

Associate Professor of Urban Design in the Departments of City and Regional Planning and Landscape Architecture/Environmental Planning at UC Berkeley.

Macdonald's research focuses on street design, pedestrian-oriented environments, and the history of urban form, public space design, and environment-behavior. Her work seeks to be useful to urban design practitioners and so is oriented to issues of current practice as well as theory.

Her current research is on the impacts of engineering street standards on the pedestrian realm, context sensitive street design, North American waterfront promenades and their impacts on physical activity, post occupancy evaluation of urban design plans and projects in Vancouver, the sustainability dimensions of urban design, and methods for urban design knowledge-building.

Macdonald is a licensed architect and currently practices urban design through her firm Cityworks. Recent professional projects include redesigns for Octavia Boulevard in San Francisco, Pacific Boulevard in Vancouver, and International Boulevard in Oakland.



MICHAEL MANVILLE is a post-doctoral

scholar at the Lewis Center and the Institute of Transportation Studies, both at UCLA. He is also an adjunct faculty member in UCLA's Department of Urban Planning. Manville conducts research in two broad areas: transportation policy and local public finance. His transportation research focuses on efforts to reduce traffic congestion through market-based pricing, and the way that land use regulations—in particular parking requirements—influence both travel behavior and urban form. His public finance research investigates when and why people are willing to pay for collective goods: roads, schools, social services, and so on, specifically investigating the question of whether communities that are more diverse ethnically or economically have difficulty coming to agreement about collective goods, and are therefore less willing to spend money on them.

His current research includes an evaluation of Los Angeles's Adaptive Reuse Ordinance, a study of the effectiveness of parking pricing in California, and an examination of local ballot measures intended to fight traffic congestion.

Manville is also the associate editor of *Access*, the University of California's in-house digest of transportation research.

Manville holds a PhD in Urban Planning, but draws heavily on theories and methods from economics and political science.



JAMES MCCARTHY is Deputy District Director, Planning and Local Assistance, for the California Department of Transportation. His current responsibilities include overseeing the allocation of grants for transit and rail projects, air quality planning, hazardous waste planning, community planning, goods movement, advance planning, local assistance as well as project and feasibility planning for Los Angeles and Ventura Counties. McCarthy has over 29 years of experience with the Department, and has served in both Los Angeles and Sacramento. McCarthy is Caltrans' representative to the Southern California Association of Governments, working as a liaison, and also serves on a National Cooperative Highway Research Program Panel in Washington D.C. for Incorporating Safety into Metropolitan Planning Processes.

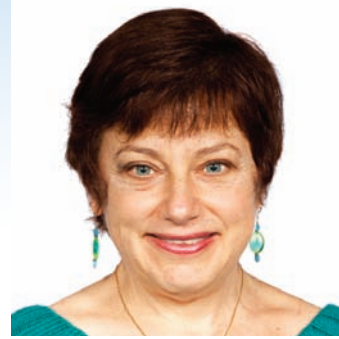
McCarthy earned his Bachelor of Arts degree in Urban Planning at San Francisco State University, followed by graduate studies at Golden Gate University.



ANNE VERNEZ MOUDON is Professor of Architecture, Landscape Architecture, and Urban Design and Planning; and Adjunct Professor of Epidemiology and Civil and Environmental Engineering at the University of Washington, where she also directs the Urban Form Lab. The UFL specializes in research on land monitoring, neighborhood and street design, non-motorized transportation, physical activity, and access to food environments. The work has been supported by the US and Washington State Departments of Transportation, the Centers for Disease Control and Prevention, the Robert Wood Johnson Foundation, the National Institutes of Health, and local agencies.

Moudon has been an active participant in The Mayors' Institute on City Design since 1992. She has consulted for many communities nationally and internationally to develop urban design guidelines for new construction which respect the character of the existing landscape and built environment and which support non-motorized transportation.

Moudon holds a BArch in Architecture from University of California Berkeley, and Doctor es Science, Ecole Polytechnique Federale De Lausanne.



BONNIE NELSON founded Nelson\Nygaard in 1982 after working as a planner and scheduler for the San Francisco Muni and United Airlines. The firm has grown from a two-person operation to the largest transportation planning practice in the nation dedicated to sustainable transportation systems. Nelson\Nygaard has over 60 employees in six offices across the country, with a practice that has developed the successful Safe Routes to Schools program in Marin County, California, designed Bus Rapid Transit lines in Washington State, helped the City of Seattle envision life without their double deck Alaskan Way Viaduct Freeway, and developed a new street design manual for Abu Dhabi in the Arab Emirates.

Nelson specializes in projects that require consensus building and political compromise as well as technical expertise, including demand management, parking policy, and creating competitive alternatives to driving alone. She is well known for her facilitation and consensus building skills, and she has led some of the most controversial transportation planning projects in the country, including development of sales tax expenditure plans for two counties that have passed their taxes by well over the required 2/3 vote in the State of California.

Nelson holds a BSE in civil engineering, transportation from the University of Illinois.

Event Speakers



SIMON PASTUCHA is the head of the Urban Design Studio in the Los Angeles Department of City Planning. The mission of the Urban Design Studio is to integrate urban design into City policy and the development of the City by doing real planning, being efficient and effective, developing innovative solutions and engaging the community, partnering with all Angelenos to transform Los Angeles into a tapestry of distinctive, healthy and sustainable neighborhoods.

Pastucha has reviewed and improved the design of major planning, transportation, and neighborhood projects with a total of value in billions of dollars, and created planning legislation to improve the processing of applications, design of development project and city development standards.

He began his 20+ year career after graduating from Cal Poly Pomona with a degree in Landscape Architecture with an emphasis on ecosystematic design and sustainability.



HON. ED P. REYES has served on the Los Angeles City Council since April 2001. A native of Northeast Los Angeles, he represents many of the neighborhoods in which he grew up, including Lincoln Heights and Cypress Park. Within days of taking office, Reyes organized town hall meetings district-wide for residents to voice concerns about safety, affordable housing, education and recreational opportunities. This effort has become a hallmark of his administration and has resulted in projects that have reduced crime, improved schools, created more jobs, and expanded green space.

As Chair of the City Council's Planning and Land Use Management committee, Councilmember Reyes has expanded the City's affordable housing stock. By pushing for Adaptive Reuse, and Residential and Accessory Services, which permits residential development in commercial zones. As chair of the Metro Gold Line Authority the Councilmember, he also helped ensure that the \$750 million Gold Line project be completed on time and on budget.

In response to safety concerns, Reyes, vice-chair of the Public Safety Committee, has secured funds for neighborhood clean-ups, gang prevention programs and safe route school maps.

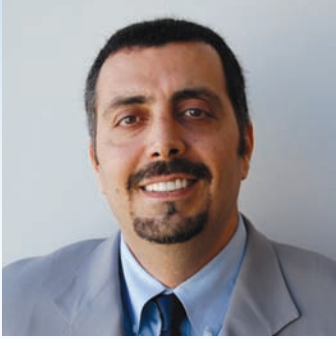
Reyes attended UCLA where he earned a bachelor's degree in English and a master's degree from UCLA's Graduate School of Architecture and Urban Planning.



JAMES ROJAS is one of the few experts who examine US Latino cultural influences on urban design, and the founder of the Latino Urban Forum in Los Angeles, dedicated to improving the quality of life and sustainability of Latino communities in the Los Angeles metropolitan area. LUF partners with communities through public education and dialogue, the provision of technical assistance and capacity building, and advocacy on such critical urban issues as planning, land use and the environment and their effects on health and culture.

The need to establish this group was identified after James Rojas's Massachusetts Institute of Technology 1991 master's thesis "The Enacted Environment: The Creation of Place by Mexican/Mexican Americans in East Los Angeles". His research demonstrated that Latinos are retrofitting public space to fit their needs and are reshaping urban America in this process. However there is clear disconnect between land use and transportation policies that regulate Latino communities. This disconnect between existing urban policies and the wellbeing of Latino communities has been the force behind the Latino Urban Forum's philosophy of good urban planning.

He holds a Master of City Planning and a Master of Science of Architecture Studies from MIT.



AMIR SEDADI was appointed Interim General Manager of the Los Angeles Department of Transportation in December 2010. He is responsible for the day-to-day operations of over 2,000 employees whose mission is to provide for the safe and optimal mobility of people and goods throughout the City of Los Angeles to support economic activity and desirable quality of life.

Sedadi has over 20 years of transportation management, engineering, and transportation policy experience with expertise in the areas of parking management operations, traffic operations and traffic control, transportation planning, design and construction, special event planning, budget, and administration. He joined the department in 1990 and has taken positions of increased responsibility since that time.

He is a graduate of California State University Long Beach, with a degree in Electrical Engineering.



RYAN SNYDER is president of Ryan Snyder Associates, LLC, a new urbanist and transportation planning firm that prepares bicycle plans, pedestrian plans, trail plans, safe routes to school plans, transit plans and smart growth plans

RSA teams with planning, engineering, architecture firms and others to plan transportation systems that reduce global warming gases, create opportunities to safely walk and bicycle, and enhance the livability for our neighborhoods.

Snyder has managed the production of transportation plans for over twenty-two years. Additionally, he has been involved in lawmaking at the state level and ordinance drafting at the local level.

Snyder is currently coordinating development of a Model Street Manual for the County of Los Angeles Department of Public Health. He is a Federal Highways Administration Pedestrian Safety Design instructor, a Certified National Safe Routes to School instructor, and a National Sustainable Advisor Program instructor.

Snyder has a bachelor's degree in economics and a master's degree in urban planning from UCLA.



BEATRIZ MARIA SOLÍS is director for Healthy Communities, South Region at The California Endowment. In 2010, The California Endowment embarked on a new, 10-year strategic direction: Building Healthy Communities. The goal is to support the development of communities where kids and youth are healthy, safe and ready to learn. Solís is responsible for advancing the vision and strategic direction of the foundation's iBuilding Healthy Communities initiative, as well as helping achieve established goals and outcomes through the Endowment's philanthropic efforts in Southern California. Her professional experience includes service as the director of Cultural and Linguistic Services for L.A. Care Health Plan where she was responsible for developing one of the first departments dedicated to cultural and linguistic issues in a managed care setting.

Solís earned her master's and doctorate in Public Health from UCLA's School of Public Health, and was a research associate for the UCLA Center for Health Policy Research.

Event Speakers



RICK WILLSON is a professor in the Department of Urban and Regional Planning at Cal Poly Pomona, College of Environmental Design. Willson's research in transportation planning addresses climate change mitigation, land use transportation relationships, travel demand management, transit-oriented development, and parking policy. His planning theory research addresses the implications of communicative action theory for transportation planning, educational assessment, and leadership. He advises regional and local transportation agencies, such as the Bay Area Rapid Transit District, and developers of urban infill projects.

Willson holds a Master's of Planning from the University of Southern California, a PhD in urban planning from UCLA, and is a Fellow of the American Institute of Certified Planners.



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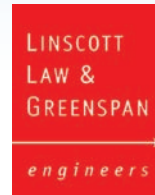
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