

# UCLA SCHOOL OF PUBLIC AFFAIRS

The 2009 Leon Hoffman Urban Technology Symposium

## TRANSPORTATION + LAND USE STRATEGIES IN CLIMATE ACTION PLANNING

Wednesday, May 27th, 2009  
Japanese American National Museum

### Program

7:30 a.m. Registration and Continental Breakfast

8:15 a.m. Opening Remarks

**Stan Hoffman**, Stanley R. Hoffman Associates

**Brian D. Taylor**, Professor and Chair of Urban Planning and  
Director of the Institute of Transportation Studies, UCLA

8:30 a.m. Session 1: Defining the Problem and Setting the Stage

Moderator: **Cara Horowitz**, Professor, Emmett Center on Climate Change and the  
Environment, UCLA School of Law

Speakers: **Lezlie Kimura**, Air Quality Specialist, Local Government Strategies Group,  
California ARB,

**Hasan Ikhata**, Executive Director, Southern California Association of  
Governments (SCAG )

**Rick Cole**, City Manager, City of Ventura

9:30 a.m. Session 2: What are the Vehicle Travel Strategies and Policy Options?

Moderator: **Brian D. Taylor**, Professor and Chair of Urban Planning and  
Director, Institute of Transportation Studies, UCLA

Speakers: **Joan Sollenberger**, Chief, Division of Transportation Planning, Caltrans  
**Michael Manville**, Postdoctoral Fellow, Lewis Center for Regional Policy  
Studies, UCLA

**Ryan Snyder**, President, Ryan Snyder Associates

10:45 a.m. Break

11 a.m. Session 3: What are the Land Use Planning Options?

Moderator: **Woodie Tescher**, Principal, PBS&J

Speakers: **Hon. Michael Woo**, Commissioner, Los Angeles Planning Commission and  
Director, Southern California Sustainable Communities Project

**Tom Holm**, Principal/Vice President, Michael Brandman Associates

**Shannon Parry**, Senior Environmental Analyst, Office of Sustainability  
& the Environment, City of Santa Monica

12:15 p.m. Session 4: Wrap-up and Where do we go from Here?

Moderator: **Stan Hoffman**, Principal, Stanley R. Hoffman Associates

Speakers: **J.R. DeShazo**, Professor of Public Policy, UCLA School of Public Affairs and  
Director, Ralph and Goldy Lewis Center for Regional Policy Studies

**Madelyn Glickfeld**, Assistant Director, Institute of the Environment, UCLA