

The 2008 Conference on Urban Development in Los Angeles

PUBLIC-PRIVATE PARTNERSHIPS FOR TRANSIT ORIENTED DEVELOPMENTS AND AFFORDABLE HOUSING: The Power of Collaboration

JAPANESE AMERICAN NATIONAL MUSEUM

Thursday, April 17, 2008

8:30 am to 12:45 pm

CONFERENCE PROGRAM

8:30 - 9:00 am: Continental Breakfast

9:00 - 9:10 am: Introduction and Welcome

Anastasia Loukaitou-Sideris, *Professor and Chair, UCLA Department of Urban Planning*
Stanley R. Hoffman, *President, Stanley R. Hoffman Associates, Alumni Council Member, UCLA Department of Urban Planning*

9:10 - 9:30 am: Public Sector Expectations/Private Sector Expectations

Cecilia V. Estolano, *CEO LA CRA, Alumni, UCLA Department of Urban Planning*
Katherine A. Perez, *Vice President, Forest City, Alumni Council Member, UCLA Department of Urban Planning*

9:30-10:45am: Panel 1: TOD/TAD's: Opportunities and Challenges

Robert Rodino, Ph.D. Moderator, *Principal, Great Urban Places, Alumni Council Member, UCLA Department of Urban Planning*
Gail Goldberg, *LA Planning Director*
Roger Moliere, *Director of Real Estate Development, Metro*
John Given, *CIM Group*
Paul Zimmerman, *Executive Director, Southern California Association of NonProfit Housing*

10:45 - 11:00 am: Q & A and Comments From the Audience

11:00 am -12:15 pm: Panel 2: Can Affordable Housing Be Done With TOD?

Neal Richman – Moderator, *Director, UCLA Center for Neighborhood Knowledge, Alumni Council Member, UCLA Department of Urban Planning*
Tony Salazar, *McCormick, Barron Salazar*
Ed Reyes, *Councilman, PLUM Chair, Alumni, UCLA Department of Urban Planning*
AnnSewill, *California Community Foundation, Alumni, UCLA Department of Urban Planning*
Bill Witte, *President, The Related Companies of California*

12:15-12:30 pm: Q & A and Comments From the Audience

12:30-12:40 pm: Conclusion: What Have We Learned – Where Do We Go from Here

Diego Cardoso, *Executive Officer, Transportation and Development Implementation, Metro, Alumni, UCLA Department of Urban Planning*

12:40 - 12:45 pm: Closure Anastasia Loukaitou-Sideris