

2014 UCLA

LAKE ARROWHEAD SYMPOSIUM

Transportation – Land Use – Environment Connection

RESILIENT CITIES & REGIONS



SPONSORSHIP

OPPORTUNITIES

Lewis Center 

Communities • Transportation • Environment

 **ITS**
INSTITUTE OF
TRANSPORTATION STUDIES



Diamond Sponsor \$20,000 +

- 2 complimentary registrations
- 4 registrations at 50% off
- 14 nominations for conference attendance
- Exclusive display of promotional materials in meeting room on the day sponsored
- Highlighted recognition on main conference website with logo on landing page
- Highlighted recognition as Diamond sponsor from the podium on the day sponsored
- Shared display of promotional materials at the registration table
- Shared recognition in conference materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2014-2015 Arrowhead Steering Committee
- Recognition as sponsor of (choose one):
 - Day 1: Sunday, October 19, Day 2: Monday, October 20, or
 - Day 3: Tuesday, October 21



Platinum Sponsor \$10,000 +

- 1 complimentary registration
- 3 registrations at 50% off
- 12 nominations for conference attendance
- Exclusive display of promotional materials during afternoon reception or dinner
- Highlighted recognition on main conference website with logo on landing page
- Highlighted recognition as Platinum sponsor from the podium as meal or reception sponsor
- Shared display of promotional materials at the registration table
- Shared recognition in conference materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2014-2015 Arrowhead Steering Committee
- Recognition as sponsor of (choose one):
 - Sunday Afternoon Reception, Sunday Dinner, Monday Afternoon Reception, or Monday Dinner





Gold Sponsor - \$7,500 +

- 1 complimentary registration
- 2 registrations at 50% off
- 10 nominations for conference attendance
- **Exclusive display of informational materials during breakfast or lunch**
- Highlighted recognition on main conference website
- Highlighted recognition as Gold sponsor from the podium as meal sponsor
- Shared display of promotional materials at the registration table
- Shared recognition in conference materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2014-2015 Arrowhead Steering Committee
- Recognition as sponsor of (choose one):
 - Monday Breakfast, Tuesday Breakfast, Monday Lunch or Tuesday Lunch



Silver Sponsor - \$5,000 +

- 2 registrations at 50% off
- 8 nominations for conference attendance
- Recognition of Evening Reception sponsorship including signage at the reception
- Shared display of promotional materials at the reception
- Shared recognition on conference website
- Shared recognition in conference materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2014-2015 Arrowhead Steering Committee
- Shared Recognition as sponsor of (choose one):
 - Sunday Night Cocktail Reception
 - Monday Night Cocktail Reception





Sponsor - \$2,500 +

- 1 registration at 50% off
- 6 nominations for conference attendance
- Shared display of informational materials at registration table
- Shared recognition on conference website
- Shared recognition in conference materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2014-2015 Arrowhead Steering Committee



Cooperating Organizations

- 4 nominations for conference attendance
- Recognition on conference website and other promotional materials
- Opportunity to network with speakers, faculty, prominent public officials
- Representation on the 2014-2015 Arrowhead Steering Committee



2014 Lake Arrowhead Symposium

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Resilient Cities & Regions

lewis.ucla.edu/events/ucla-lake-arrowhead-symposium/

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