CALOTS Upgrade for Performance Monitoring

A project of the Southern California Association of Governments supported by the UCLA Lewis Center for Regional Policy Studies



Agenda

- **1. Project Overview**
- **2.** Existing CALOTS tool
- 3. SCAG SCS/RTP Performance Measures
- 4. Parameters for performance measures
- 5. Open Discussion:
 - **Project Performance Metrics**
 - Project Features



Project Overview

- Goal 1: Transform existing public analytical tool for planning in the Sustainable Communities Planning era
- Goal 2: Create a common regional performance monitoring tool for use in neighborhood & community-level time series analyses
- Goal 3: Make the tool useful for a range of stakeholders:
 - Transportation & land use planners working in cities, subregions, & at the regional level
 - Community groups interested in Sustainable Communities Strategy implementation
 - Real estate developers seeking infill opportunities in walkable transit priority areas with high locational efficiency
 - Elected officials seeking high level information about changes in employment



Code Name: 'REVISION'

- <u>R</u>egional <u>E</u>ngaging, <u>V</u>isioning, & <u>I</u>mplementing
 <u>S</u>ustainability through <u>I</u>nfill <u>O</u>pportunities <u>N</u>etwork
- You can help us find a better name



Project Timeline

Task	Time Frame		
Project Start	November 1, 2013		
Work Group – Provide final input on dataset & functionality priorities	March, 2014		
UCLA work on the website	April, 2014 – November, 2014		
Work Group – Provide input on beta site	November, 2014 – February, 2015		
Work Group – Provide input on final site	April, 2015		
<u>Work Group</u> – Provide input on training materials training plan to ensure outreach includes full rang of stakeholders who may use the site			
UCLA & SCAG to conduct training & outreach	July, 2015 – October, 2015		
Belay in beginning the project means outreach & training won't be ready in time for strategic decision-making for the 2016 RTP/SCS Update Lewis Center Image 10 (1)			



LAND OPPORTUNITIES TRACKING SYSTEM

Home About v Map Wizard v MyLOTS v

Resources v

TRANSIT PROFILE REVIEW STATION AND HUBS

HELP CALOTS HELP



What's New

NEW! Mapping Site Amenities: A Tool for Affordable Housing Developers in Los Angeles >>

S.B. 375 and Southern California: Climate Change, Economy and Infrastructure - Policies that Shape our Future (Ontario, CA) >>

Learn More: SB 375 Regional Implementation Process >>

Program



Quick Start

Wizards Updates Events Features

Start Mapping !!



The Wizard section on CA LOTS is designed to quide users, to easily look up information and to get strated with maps and spatial analysis.

See sample queries!

Spotlight

Infill Development

made possible by



The planning tool can be used to estimate the infill potential of industrially-designated land in unincorporated LA County ... >>

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What is CA LOTS?

- Comprehensive information portal for regional planning, land/development analysis for the SCAG region

- Interactive website provides a platform for users to query and spatially map contextual indicators



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What Does CA LOTS Offer?

- Scan data at different geographic levels: TAZ, census tract, parcels, etc
- Review, analyze, and monitor focus areas such as transit stops
- Get aggregated data and custom reports at different levels
- Analyze planning indicators from regional to neighborhood level
- Parcel data



CA LOTS: Parcel Lookup



Advanced Search | Themes | Print Map | Save Map | Create Neighborhood | Report







Queries & Scenarios

APPLICATIONS







A developer is seeking properties on the commercial corridor surrounding public transit stop A. Can LOTS be used to find large parking lots that might be redeveloped to provide denser mixed use projects?





Scenario 1:





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An agency wants to acquire the largest parcel with the lowest improvement to land value ratio within one-third of a mile from transit stop B. Can LOTS identify these locations?

:: Sort by Square footage ASC, then chose shortest bar on the right





Scenario 2:









A developer wants to build housing on industrial sites in the unincorporated areas the County of Los Angeles. Can LOTS be used to find locations that are adjacent to residential communities to improve the chance for a rezoning approval and project marketability?





Scenario 3:





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SCENARIO 4:

A transit stop is adjacent to a TAZ. Can LOTS be used to identify how much new housing must be built to address the increase in households in that area?

3 images:

- Map: Santa Clarita Metrolink Station.

-T ransit Station Profile: Shows the population/household change from 2000-2030 via the Transit Station Report -T AZ Analysis Report: TAZ Analysis Report for TAZ 192001300





Scenario 4:



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Sustainable Communities Strategy/Regional Transportation Plan Performance Metrics

- The 2012 SCS/RTP contains performance measures for monitoring at the regional level
- The CALOTS project provides resources & tools for local jurisdictions to track progress





SCS Performance Metrics

Plan	Color Code
To be included in the REVISION tool	
To be researched – additional research required before making a decision	
Not to be included in the REVISION tool – usually because the measure is better tracked through some other process	



Communities • Transportation • Environment



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RTP/SCS Performance Measures: Location Efficiency

Measure	Details	Plan
Annual Household Transportation Cost	Household spending on transportation including costs of vehicle ownership, operation & maintenance, & public transportation	
Housing & Transportation Affordability	Percent of income spent on housing & transportation	
Walking Accessibility	Neighborhood-level walk access to neighborhood services (e.g., 'walk score')	
Job Accessibility by Transit	Percent (regional) & number (station-level) of jobs within walking distance of transit	
Share of Growth in High Quality Transit Areas	Neighborhood level growth metrics for high quality transit areas	



RTP/SCS Performance Measures: Location Efficiency

Measure	Details	Plan
Daily Amount of Walking & Biking	For work & non-work trips, consider possible integration of Bike/Ped Clearinghouse Data	
Annual Household Energy Use	Transportation & space HVAC (reflects energy savings of shared walls & smaller developments)	
Park Access	Percentage of residents within ½ mile walking distance to open space	
Annual Household Water Consumption	Average annual water usage by household	



RTP/SCS Performance Measures: Health & Safety

Category/Measure	Details	Plan
Collision	Accident rates by severity & by mode	
Asthma	Asthma incidence rate	
Noise	Percent of households living in areas with >65 decibel noise level	
Roadways & Air Quality	Percent of households living <500 feet from high volume roadways	
Particulate Matter	Premature deaths due to PM 2.5	

* Data availability limitations at the neighborhood scale



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Other SCS/RTP Performance Metrics not to be included in 'REVISION'

- Ambient Air Quality Conditions: Not neighborhood-based, tracked by air districts
- Highway System Performance: Not neighborhood-based, tracked by Caltrans & regional travel model



Planned Metrics: Social/Accessibility

- Non-motorized Accessibility Index
 - Neighborhood-level access to amenities
 - Think 'Walkscore.com' plus
- Regional Efficiency Index
 - Location within the region
 - Transit & driving accessibility to jobs & other trip attractors
- Housing + Transportation Affordability Index
 - HTA from Center for Neighborhood Technology or similar



Planned Metrics: Economics

- Housing Market Performance Indicator
 - Use of housing value data from County Assessor, Zillow, or other sources to assess housing affordability trends
- Employment Performance Indicator
 - Neighborhood-level changes in employment from US Census Bureau
- Identification of Infill Opportunities
 - Continuation of existing CALOTS functionality



Performance Metrics: Parameters

- Neighborhood-based
 - Census tract or block group geography
- Regularly updated
 - Able to track performance over time
- Sustainability related
 - Social/Environmental/Economic
- 'Open'
 - Can build upon to facilitate further analysis
 - Licensing terms allow use on public website



Example Data Sets

- US Census Bureau data:
 - American Community Survey
 - Longitudinal Employer-Household Dynamics
 Local Employment Dynamics
- Home Mortgage Disclosure Act
- Neighborhood Stabilization Program
- Zillow/Walkscore.com/Yelp & other 3rd party sources with public data available via API



Open Discussion About Performance Metrics & Functionality

Environmental

• GHG emissions

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Air quality

Economic

• Jobs

 Neighborhoodlevel Incomes

Social

- Affordability
- Displacement





- UCLA research staff will review options for newly proposed performance metrics
- We'll reconvene in 4 to 6 weeks to report back





Contact Information

Project website: <u>lewis.ucla.edu/project/performance-monitoring-tools-</u> to-assess-sustainable-communities-strategies/

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